

# Oticon: Building A Flexible World-Class Organization (D)



**Toyota in India**  
**TheCaseSolutions.com**

Mission: To develop automotive industry, create employment opportunities and "Putting Customer First"

Collaboration of Kirloskar Limited

Competitors: Maruti Suzuki, Hyundai and Mahindra  
 Range of models

**Toyota's Objectives**  
**TheCaseSolutions.com**

To develop and provide innovative, safe and outstanding high quality products and services (TMC, 2006)

To achieve long-term stable growth (Hiroshi, 2003).

To motivate its employees

**Structure of the Presentation**  
**TheCaseSolutions.com**

- Toyota's Objectives
- Toyota in India
- Toyota Management System - An Overview
- Toyota's Strengths and Weaknesses
- Toyota Production System
- Measurement Using PM Techniques
- Toyota's Assessment Methodologies
- Toyota's Key Performance Indicators (KPIs) functions
- Recommendations
- Conclusion

**Performance & Reward Management of Toyota**  
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Toyota Management System – An Overview

Toyota's Strengths and Weaknesses

Toyota Production System

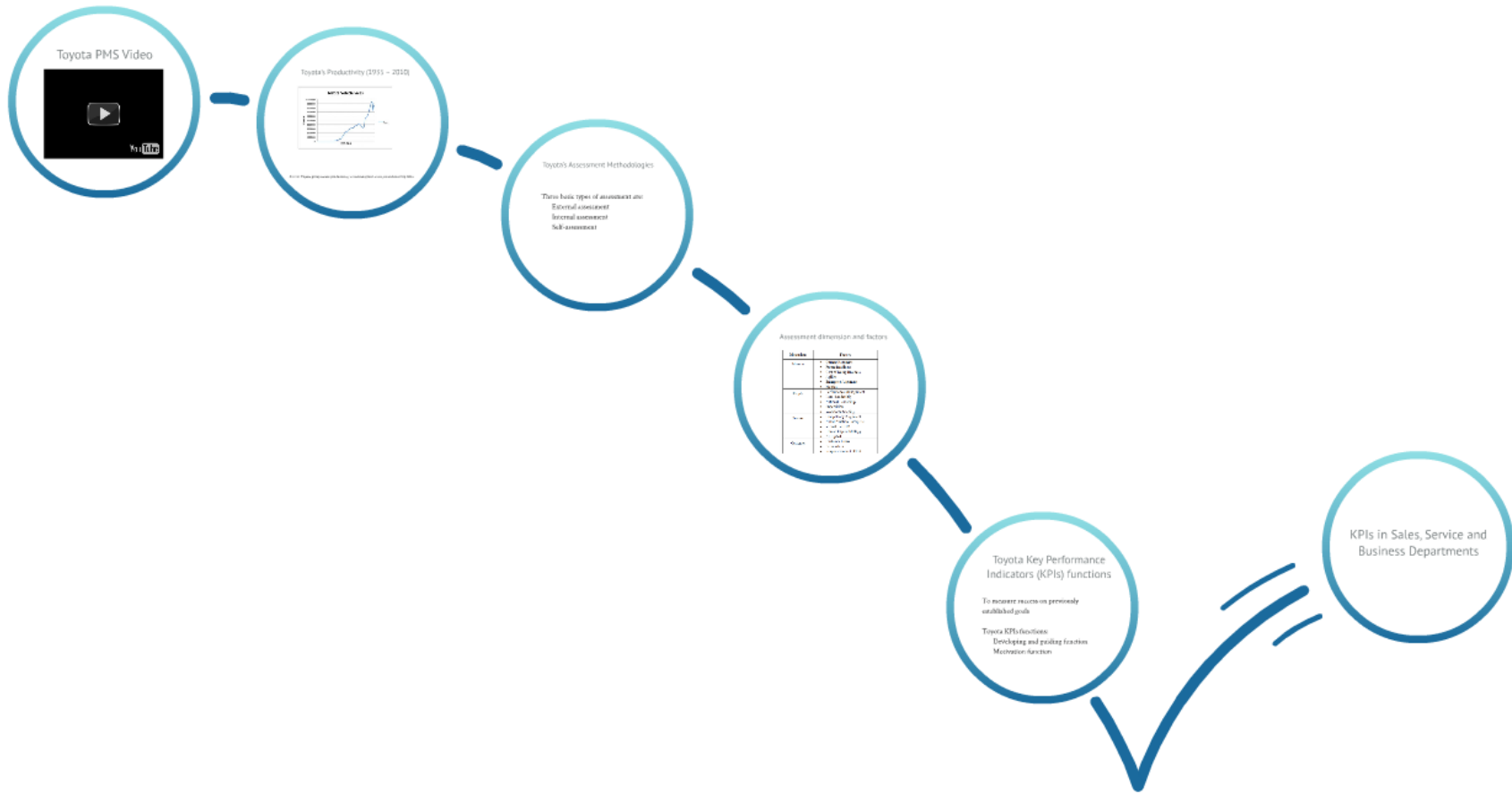
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TheC



# Conclusion

## **TheCaseSolutions.com**

Toyota is a multinational company having a wide range of models in automobile industry with high customer satisfaction globally.

The productivity of the company can be increased by 10-15% by using the Performance and reward management Techniques such as KPI and Performance management systems



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