

# Olympic Games: A Brand Crisis (A)

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# Olympic Games: A Brand

## Crisis (A)

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#### Plot Overview

The Perfect Storm is a non-fiction book by Sebastian Junger and Michael Chabon. It tells the story of the perfect storm that hit the coast of Gloucester, Massachusetts, on October 31, 1991. The book is a combination of a true story and a fictionalized account of the storm. The book is a combination of a true story and a fictionalized account of the storm.

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#### Symbolism

The Perfect Storm is a non-fiction book by Sebastian Junger and Michael Chabon. It tells the story of the perfect storm that hit the coast of Gloucester, Massachusetts, on October 31, 1991. The book is a combination of a true story and a fictionalized account of the storm. The book is a combination of a true story and a fictionalized account of the storm.

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#### Gloucester

- The Perfect Storm also takes place in Gloucester, MA.
- Gloucester is the 26th century was one of American lobster fishing ports.
- Gloucester is a town, city, borough, and the principal port of departure.
- Another symbol in Gloucester is a boat called the Crown-More which is where most fishermen go and represents the sense of community between fishermen.

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#### The Grand Banks



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#### Overview

- Setting of the book takes place in September of 1991 in Gloucester, Ma and of the coast on the Grand Banks
- Characters: Billy Tyne (captain), Bobby Shatford, Albert Pierre, Dale (Murph) Murphy, David Sullivan, Michael (Bugsy) Moran, and the Andrea Gail
- Other important characters include Bob Brown-Owner of Andrea Gail, and Linda Greenlaw-Captain of the Hannah Boden

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#### The Andrea Gail & Crew



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#### "Man at the wheel"



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# The Grand Banks



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## Gloucester

- The Perfect Storm also takes place in Gloucester, Ma
- Gloucester in the 20th century was one of Americas busiest fishing ports
- Gloucester is a rough, gritty, hardworking and the people perfectly represent it
- Another symbol in Gloucester is a bar called the Crows Nest which is where most fisherman go and represents the sense of community between fisherman

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- Tells the final stories and point of views for the final weeks of the crew of the Andrea Gail
- It was a clash of three different storms meeting in the northeast that claimed the Andrea Gail and it was deemed by meteorologists as "The Perfect Storm" in October of 1991
- Money was short among the crew of the Andrea Gail and Billy Tyne (captain) had a hunch for where the fish would be
- A breakdown in the ice machine though would force the crew to head home early right into the storm
- 100 foot waves and gusts up 90 mph tragically crushed the fully loaded boat and after days of search by the USCG only remains of the boat were found

- Although this is a non-fiction retelling of an even this book still contains some symbolism
- A big idea that is stressed is the idea of friendship and togetherness.
- As a fisherman you might not like all of your crew members and at times they will annoy one another but when an even like that happens it shows how men can come together for each other at a tragic instance in their life to save themselves and each other
- A symbol for this togetherness would be the bar that is in Gloucester called the Crows Nest. It is a common place for all fisherman to stay and drink. Even if they do not speak to each other there they are figuratively together as a family



## "Man at the wheel"



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## **The Andrea Gail & Crew**



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