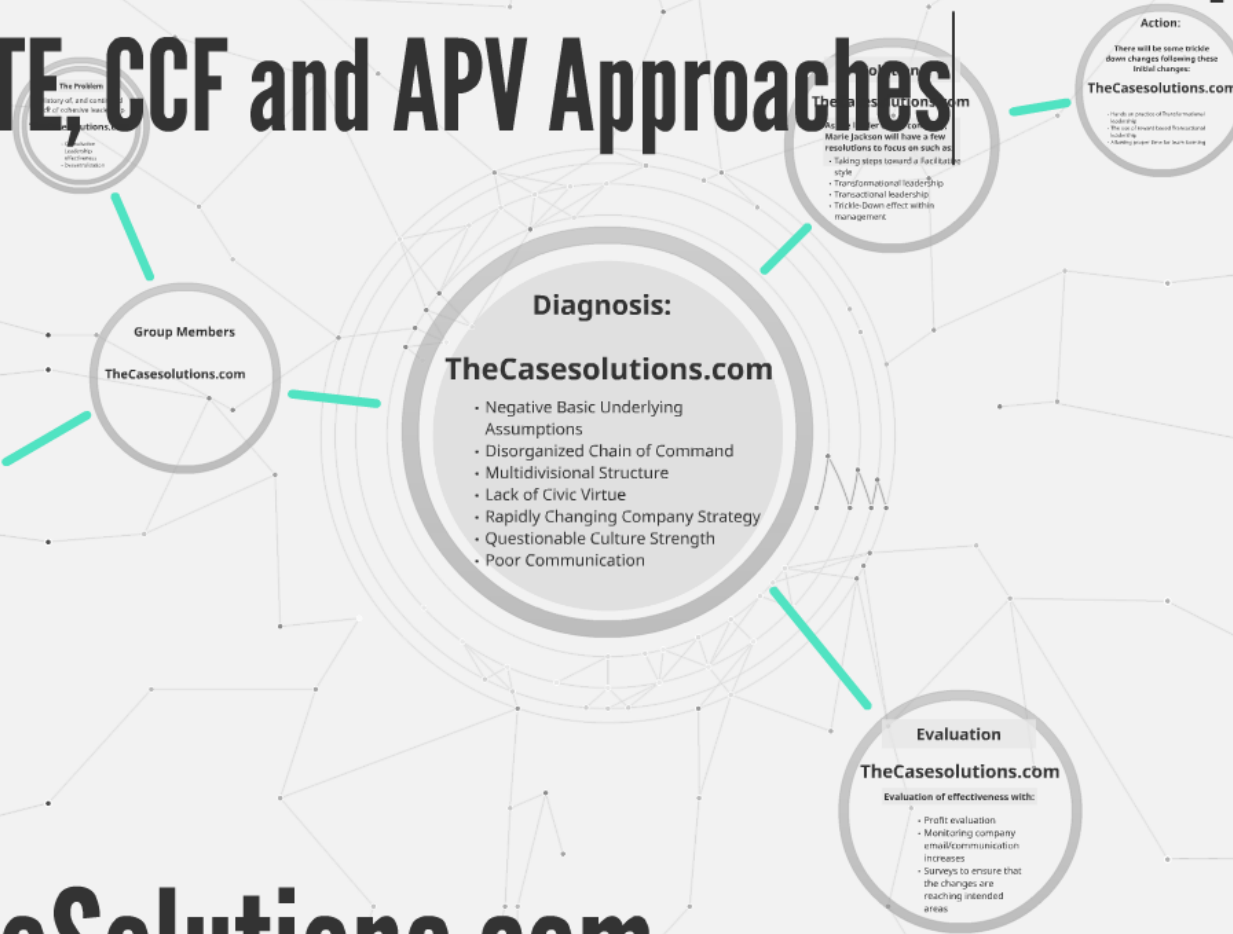
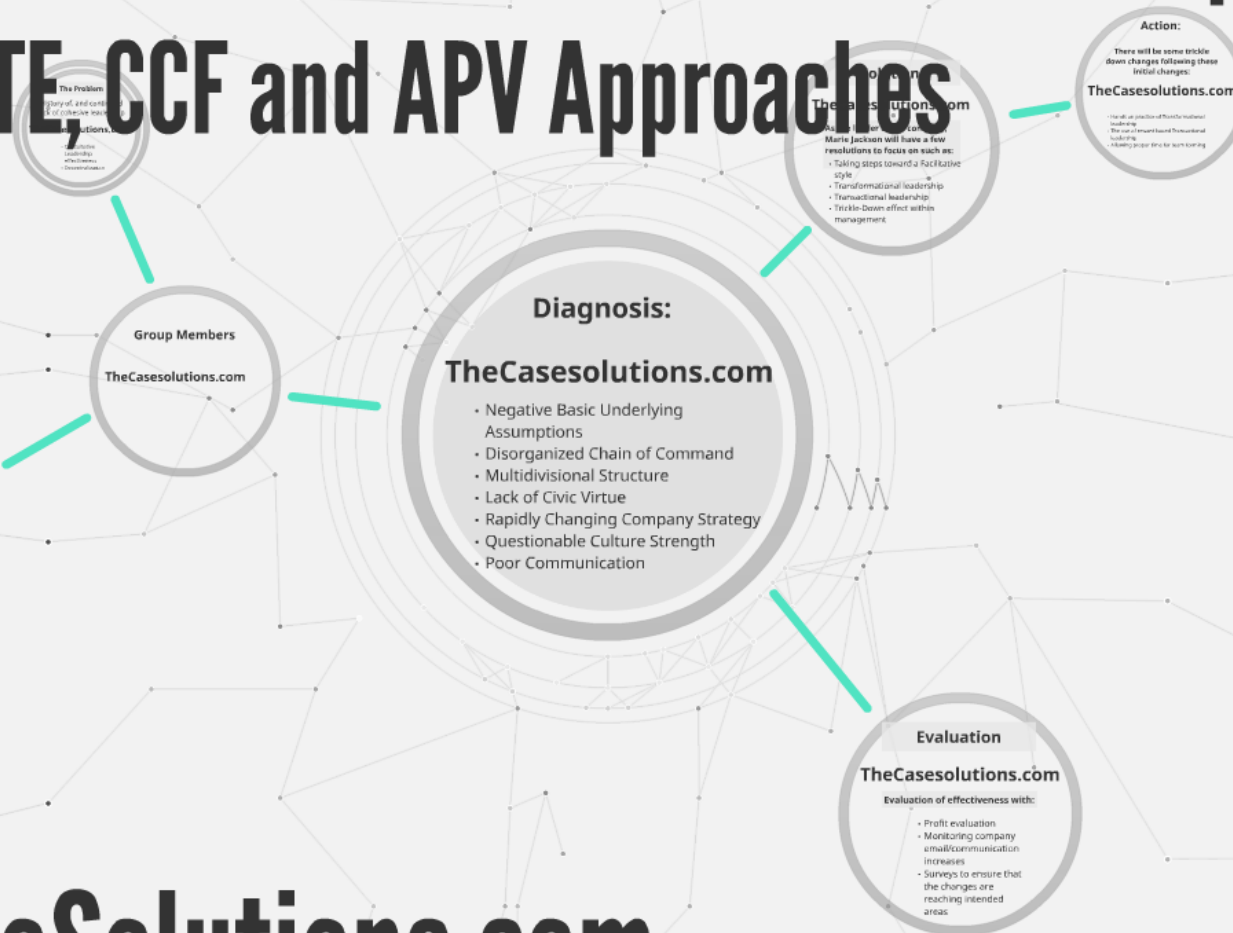


Note on Cash Flow Valuation Methods: Comparison of WACC, FTE, CCF and APV Approaches



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Group Members

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Diagnosis:

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- Negative Basic Underlying Assumptions
- Disorganized Chain of Command
- Multidivisional Structure
- Lack of Civic Virtue
- Rapidly Changing Company Strategy
- Questionable Culture Strength
- Poor Communication

LEADERSHIP

The Problem

History of, and continued
lack of cohesive leadership

Solutions.

- Consultative Leadership effectiveness
- Decentralization

Coaches

The resolutions from

As the leader of the company, Marie Jackson will have a few resolutions to focus on such as:

- Taking steps toward a Facilitative style
- Transformational leadership
- Transactional leadership
- Trickle-Down effect within management

Action:

There will be some trickle down changes following these initial changes:

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- Hands on practice of Transformational leadership
- The use of reward based Transactional leadership
- Allowing proper time for team forming



Evaluation

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Evaluation of effectiveness with:

- Profit evaluation
- Monitoring company email/communication increases
- Surveys to ensure that the changes are reaching intended areas

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