

Nigerian National Petroleum Corporation: Regulatory Opportunities – Avoided By Whom?



TheCaseSolutions.com

Conclusion

TheCaseSolutions.com
The last decision on our company this subject is towards an area of our mission and financial factors. We should represent the shareholders' view on the risks and benefits of the overall factors of BP towards better future.



Recommendations for BP

TheCaseSolutions.com

1) Mission Statement: We have no sentence or phrase that defines us. Instead we have several tabs under our website titled "what we do", "what we stand for" and "what we value".

2) "We develop, produce and turn essential sources of new and old energy into products that people need everywhere, while placing value and importance on the environment and our stakeholders".



Specific CSR issues our company needs to deal with

1) BP oil spill/ other environmental hazards: Our company is painstakingly dealing with one of the biggest environmental crises, if not the biggest, of our industry. The BP oil spill followed the explosion and sinking of one of the main BP oil rigs.

2) Workplace safety both foreign and domestic: The oil and energy business is known to be a hazardous occupation, but this still doesn't mean that the proper steps shouldn't be taken in order to decrease as much risk as possible for our employees.



Biggest CSR issues for our industry

- 1) Inability to incorporate CSR into conventional business organizations.
- 2) Neglecting methods to manage sustainability impacts.
- 3) Low levels of accountability and transparency for social and environmental performance.
- 4) Lack of relationship with employees and regaining worker trust.



Nigerian National Petroleum Corporation: Regulatory Opportunities – Avoided By Whom?



TheCaseSolutions.com



Conclusion
TheCaseSolutions.com
The case design is an opportunity for
students to become an expert that
provides an analysis and research that they
should implement. The CaseSolutions.com
provides a platform for design for the overall
purpose of BP should be a better fit.



Recommendations for BP
TheCaseSolutions.com
1) Mission Statement: We have no sentence or phrase that defines us. Instead we have social data under our website titled "what we do," "what we stand for" and "what we value."
2) "We develop, produce and turn essential sources of new and old energy into products that people need everywhere, while placing value and importance on the environment and our stakeholders".
3) We are all in

Specific CSR issues our company needs to deal with
1) BP oil spill/ other environmental hazards: Our company is painstakingly dealing with one of the biggest environmental crises, if not the biggest, of our industry. The BP oil spill. Followed the explosion and sinking of one of the main BP oil rigs.
2) Workplace safety both foreign and domestic: The oil and energy business is known to be a hazardous occupation, but this still doesn't mean that the proper steps shouldn't be taken in order to decrease as much risk as possible for our employees.



Biggest CSR issues for our industry
1) Inability to Incorporate CSR into conventional business organizations.
2) Neglecting methods to manage sustainability impacts.
3) Low levels of accountability and transparency for social and environmental performance.
4) Lack of relationship with employees and regaining worker trust:



Recommendations

for BP

TheCaseSolutions.com

1) Mission Statement: We have no sentence or phrase that defines us. Instead we have several tabs under our website titled “what we do”, “what we stand for” and “what we value”.

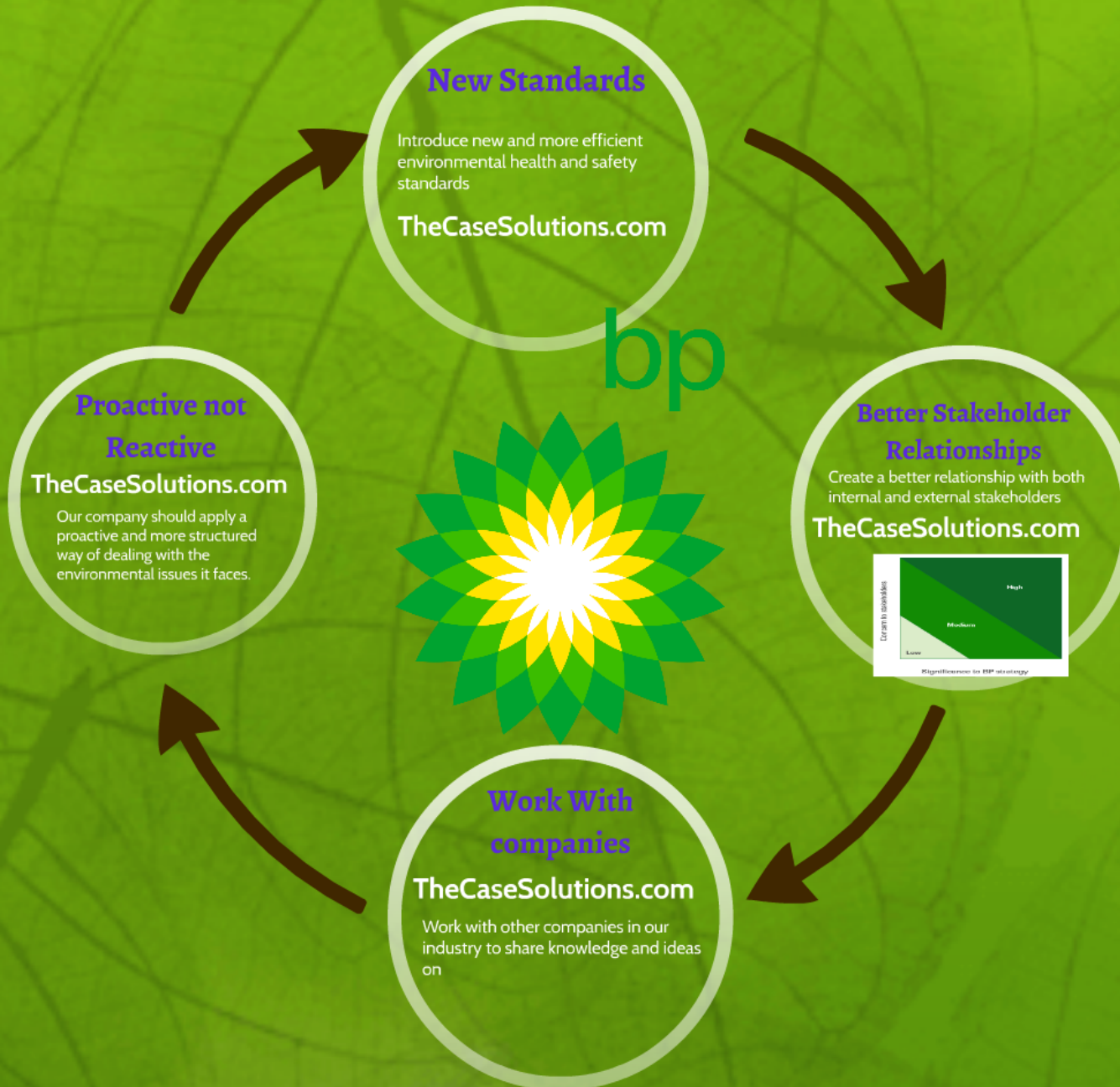
2) “We develop, produce and turn essential sources of new and old energy into products that people need everywhere, while placing value and importance on the environment and our stakeholders”.



“
We are BP
”

4 Step Process

TheCaseSolutions.com



Proactive not Reactive

TheCaseSolutions.com

Our company should apply a proactive and more structured way of dealing with the environmental issues it faces.

New Standards

Introduce new and more efficient
environmental health and safety
standards

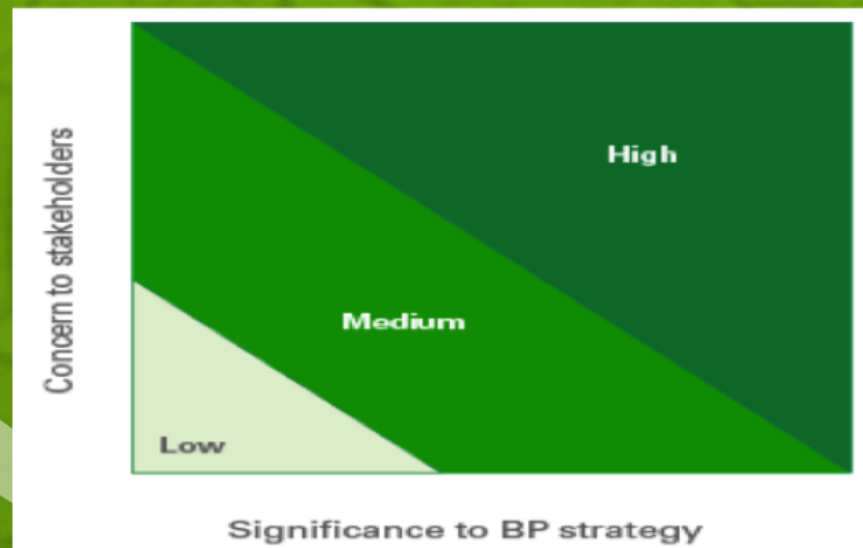
TheCaseSolutions.com

bn

Better Stakeholder Relationships

Create a better relationship with both internal and external stakeholders

TheCaseSolutions.com



**Work With
companies**

TheCaseSolutions.com

Work with other companies in our
industry to share knowledge and ideas
on

Conclusion

TheCaseSolutions.com

The last decade in our company has pushed us towards an era of bad reputation and financial decline. We should implement the aforementioned recommendations to change the overall trajectory of BP towards a better future.

bp

