

Nestlé Vera: "Everyday Right Price – Always"

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Question Time!
 How many of you feel textbooks are too expensive, whether you purchase with your own money or with financial aid?

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The Prices Must Drop!
 According to CollegeBoard.com, the national average for college textbooks is \$1,137 per year.

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Tablet VS Textbook
 A 4GB tablet filled with 3,500 e-books weighs a billionth of a billionth of a gram more than if it were empty of data – a difference that is approximately the same weight as a molecule of DNA. The same number of physical books would weigh about two tons.

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Do we still need physical textbooks?
 Text books are obsolete in our new tech age. Tablets can give more info a lot faster and easier. The cost of textbooks is reaching an all time high while the cost of a new tablet is getting a lot lower.

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Tablet VS Textbook II
 The average tablet cost around 70 Dollars. However, the average textbook cost around 200 Dollars. According to OnlineEducation, E-books are up to 53 percent cheaper than new textbooks on average.

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How many trees are needed to produce one textbook?
 2.9 percent of an average tree is needed to make one textbook. Similarly, 34.8 textbooks can be produced from each tree. On a campus of 50,000 students each with six textbooks, a total of 1,724 trees worth of paper is being used.

RECAP & CONCLUSION
 Thecasesolutions.com
 -Physical textbooks are too expensive
 -They are harmful for the environment with mass production
 -Tablets are cheaper & will save more money and trees. (Plus less weight to carry around)

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