

# Modularity: How Does Product Commoditization Occur Globally And What Is The Way Out?

## About

- Regional Theatre at Harvard University in Cambridge, Massachusetts.
- The A.R.T. is the recipient of numerous other awards including the Tony Award for Outstanding Regional Theater, the Pulitzer Prize

- 2 Venues, Loeb Drama Center (556) and the OBERON (100)
- Casting size varies based on theatre and type of show
- Shows and auditions are year round
- Tickets for shows are \$25 and Subscriptions start at \$105

- The American Repertory Theater is a LORT C/D theater committed to an inclusive casting policy of non-traditional casting and encourages all actors to audition regardless of age, gender, race, ethnicity, or the presence of a disability.
- <http://americanrepertorytheater.org/page/donkey-show%E2%80%93open-call-auditions>

Thecasesolutions.com



## 2013-2014 Season

- The Donkey Show
  - The Heart of Britain Hood (First seen at the Royal Shakespeare Company 2011)
  - Witness Legends (World Premiere)
  - The Light Princess (World Premiere)
  - The Shape She Takes (World Premiere)
  - The Tempest (Co-Production with The Smith Center for the Performing Arts in Nevada)
- They present a diverse repertoire that includes premieres of American plays, bold reinterpretations of classical texts, and provocative new music theatre productions. They also produce shows with other theaters, including touring productions.

Thecasesolutions.com

## Most Recent Broadway Transfers

- Pippin**
  - Directed by Diane Paulus (Hair), won the Tony for Best Direction
  - Featured Patricia Miller (Sister Act), who won the Tony for Leading Actress
  - Won Tony for Best Revival of a Musical
- The Glass Menagerie**
  - Directed by John Tiffany (Oncle), won the Tony for Best Direction
  - Featured Cherry Jones (Doubt) and Zachary Quinto (Angels in America)
- The Grapes of Wrath and Bess**
  - Directed by Diane Paulus
  - Featured Audra McDonald (Carool, Ragtime), won Tony for Leading Actress
  - Featured Norm Lewis (Les Miserables)

Thecasesolutions.com

# West Virginia Public Theatre

## About

- Located in Morgantown, West Virginia
- This theatre does one holiday show and a summer season

- 1 Venue: Metropolitan Theatre (1300)
- Casting size varies based on type of show, though most shows are big
- Shows and auditions are in the fall (Holiday Show) and Spring for the Summer Season
- Tickets for shows are \$23 and they also accept donations

- All positions are paid under no union jurisdiction commensurate with experience. Locally based actors and out of town actors are encouraged to audition. There is housing available for actors jobbed in.
- [http://media.wix.com/ugd/4979e8\\_309b44d768df221969a2ed8e8a755d.pdf](http://media.wix.com/ugd/4979e8_309b44d768df221969a2ed8e8a755d.pdf)
- <http://www.broadwayworld.com/equity-audition/WEST-VIRGINIA-PUBLIC-THEATRE-2011-SEASON-West-Virginia-Public-Theatre-2011-1358>



## Season

This Holiday they will be doing Wizard of Oz

- 2013 Summer Season
  - Nursemaid II: The Second Coming...
  - Les Miserables
  - The Incoherence
  - Happy Days: A New Musical

## Broadway Connections

- Artistic Director: Michael Licata (Sweet Charity, Broadway Revival, 1986, Oscar U/S)
- ERIC HUFFMAN (ENSEMBLE) Book of Mormon
- JULIUS THOMAS III (Ensemble) Matown

Thecasesolutions.com

# Modularity: How Does Product Commoditization Occur Globally And What Is The Way Out?

## About

- Regional Theatre at Harvard University in Cambridge, Massachusetts.
- The A.R.T. is the recipient of numerous other awards including the Tony Award for Outstanding Regional Theater, the Pulitzer Prize

- 2 Venues, Loeb Drama Center (556) and the OBERON (100)
- Casting size varies based on theatre and type of show
- Shows and auditions are year round
- Tickets for shows are \$25 and Subscriptions start at \$105

- The American Repertory Theater is a LORT C/D theater committed to an inclusive casting policy of non-traditional casting and encourages all actors to audition regardless of age, gender, race, ethnicity, or the presence of a disability.
- <http://americanrepertorytheater.org/page/donkey-show%E2%80%93open-call-auditions>

Thecasesolutions.com

## 2013-2014 Season

- The Donkey Show
- The Heart of Robin Hood (First seen at the Royal Shakespeare Company 2011)
- Witness Uganda (World Premiere)
- The Light Princess (World Premiere)
- The Shape She Makes (World Premiere)
- The Tempest (Co-Production with The Smith Center for the Performing Arts in Nevada)

- They present a diverse repertoire that includes premieres of American plays, bold reinterpretations of classical texts, and provocative new music theater productions.
- They also produce shows with other theaters, including touring productions.

Thecasesolutions.com



## Most Recent Broadway Transfers

- **Pippin**
- Directed by Diane Paulus (Hair), won the Tony for Best Direction
- Featured Palina Miller (Sister Act), who won the Tony for Leading Actress
- Won Tony for Best Revival of a Musical

- **The Glass Menagerie**
- Directed by John Tiffany (Once), won the Tony for Best Direction
- Featured Cherry Jones (Doubt) and Zachary Quinto (Angels in America)

- **The Gershwins' Porgy and Bess**
- Directed by Diane Paulus
- Featured Audra McDonald (Carousel, Ragtime), won Tony for Leading Actress
- Featured Norm Lewis (Les Miserables)

Thecasesolutions.com  
West Virginia Public Theatre



# About

[Thecasesolutions.com](http://Thecasesolutions.com)





# And what is the

## About

Thecasesolutions.com

- Regional Theatre at Harvard University in Cambridge, Massachusetts.
- The A.R.T. is the recipient of numerous other awards including the Tony Award for Outstanding Regional Theater, the Pulitzer Prize
- 2 Venues, Loeb Drama Center (556) and the OBERON (100)
- Casting size varies based on theatre and type of show
- Shows and auditions are year round
- Tickets for shows are \$25 and Subscriptions start at \$105
- The American Repertory Theater is a LORT C/D theater committed to an inclusive casting policy of non-traditional casting and encourages all actors to audition regardless of age, gender, race, ethnicity, or the presence of a disability.
- <http://americanrepertorytheater.org/page/donkey-show%E2%80%93open-call-auditions>

Thecasesolutions.com

Thecasesolutions.com

# 2013-2014 Season

first seen at the Royal Shakespeare

miere)

remiere)

Thecasesolutions.com

## 2013-2014 Season

- The Donkey Show
  - The Heart of Robin Hood (First seen at the Royal Shakespeare Company 2011)
  - Witness Uganda (World Premiere)
  - The Light Princess (World Premiere)
  - The Shape She Makes (World Premiere)
  - The Tempest (Co-Production with The Smith Center for the Performing Arts in Nevada)
- 
- They present a diverse repertoire that includes premieres of American plays, bold reinterpretations of classical texts, and provocative new music theater productions.
  - They also produce shows with other theaters, including touring productions.

Thecasesolutions.com

[Thecasesolutions.com](http://Thecasesolutions.com)







[Thecasesolutions.com](http://Thecasesolutions.com)



Thecasesolutions.com

Most Recent

Broadway Transfers

lus (Hair), won the Tony for Best Di