

Mars, Incorporated: Building An Innovation System



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Location

- USMA West Point is located in West Point, N.Y.
- Small town environment
- Nearest large city is NYC
- Weather- Cold



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SUMMIT

Admission Stats


VOLUME OF APPLICANTS		MEN	WOMEN	TOTAL
APPLICANT FILES STARTED		11,027	2,800	13,827
NOMINATED		3,423	697	4,120
QUALIFIED (ACADEMIC & PHYSICAL)		1,974	386	2,360
ADMITTED		1,041	216	1,257

ACT SCORES*	ENGLISH	MATH	SCIENCE	READING	WRITING
RANGE: 31-36	38%	34%	27%	49%	18%
RANGE: 26-30	39%	48%	44%	34%	45%
RANGE: 21-25	22%	17%	28%	16%	32%
RANGE: 16-20	2%	0%	1%	2%	3%
RANGE: 11-15	0%	0%	0%	0%	0%
RANGE: MEAN	29	29	28	30	28

SAT SCORES*	READING	MATH	WRITING
RANGE: 700-800	20%	25%	15%
RANGE: 600-699	44%	50%	43%
RANGE: 500-599	31%	22%	36%
RANGE: 400-499	4%	2%	7%
RANGE: 300-399	0%	0%	0%
RANGE: MEAN	627	645	608

RANK IN HIGH SCHOOL		HIGHLIGHTS	
FIRST FIFTH	70%	BOYS/GIRLS STATE DELEGATE	234
SECOND FIFTH	20%	CLASS/STUDENT BODY PRESIDENT	221
THIRD FIFTH	9%	NEWSPAPER EDITOR OR STAFF	121
FOURTH FIFTH	2%	YEARBOOK EDITOR OR CO-EDITOR	103
BOTTOM FIFTH	0%	DEBATING	161
		DRAMA	120
		SCOUTING PARTICIPANT	410
		ENGLE SCOUTS/GOLD AWARD	169
		VARSITY ATHLETICS	1,156
		TECH CAPS 771	10-TIME WINNER 1,087
		COMBAT VETERAN	23
		INTERNATIONAL CADET	15

ACADEMIC HONORS	
CLASS VALEDICTORIAN	92
CLASS SALUTATORIAN	49
NATIONAL MERIT SCHOLARSHIP	198
NATIONAL HONOR SOCIETY	731



* Excludes early scores used as a basis for admissions.

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Academics

- 36 majors offered ranging from various types of engineering to psychology and sociology.
- Everyone graduates with a BA in science
- Internships and study abroad opportunities as you progress
- Small class environment (15-18 students)
- Civilian and military staff
- Rigorous academic program
- Everyone required to take a set amount of classes in engineering

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Military

- Military Science Program- consists of three 40 lesson courses that prepare cadets for tactical leadership. The program is outcome-based and teaches sound decision-making under pressure.
- Military training during the Academic Year and the Summer Term.
- Summer programs (airborne and air assault school)
- Opportunities to stand alongside a unit

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Extra Curricular Activities

- Over 30 clubs, such as Debate, Model UN, & Cyber Defense
- Everyone is required to play a sport
 - NCAA Sports
 - Club Sports- equestrian, boxing, water polo
 - Company athletics
- Band program

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Tuition

- Free if you get in but the effort put into getting in is much more than any other University
 - Many elements to take into consideration
- Commissioned as a second lieutenant in the Army and serve for five years on active duty
- If you choose to depart the Army after five years, you will be required to serve three years in the Inactive Ready Reserve (IRR).

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USMA Mission

To educate, train, and inspire the Corps of Cadets so that each graduate is a commissioned leader of character committed to the values of Duty, Honor, Country and prepared for a career of professional excellence and service to the Nation as an officer in the United States Army.

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