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# LeShop: A Success Story In The Online Grocery Market



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# **SOCIAL DEVELOPMENT. ITS MAIN CRITERIA AND INDICATORS**

*Subject: Social Economic Sphere Management*

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# What is development?

*Development is the systematic use of scientific and technical knowledge to meet specific objectives or requirements.*

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Development studies is a multidisciplinary branch of social science.

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Development issues include:

Area studies

Community development

Demography

Development communication

Development theory

Diaspora studies

Ecology

Economic development

Engineering

Environmental studies

Extension studies

Geography

Gender studies

Human rights

Human security

Industrialization

International development

International relations

Migration studies

Pedagogy

Political philosophy

Population studies

Public administration

Public health

Rural development

Social policy

Social development

Social work

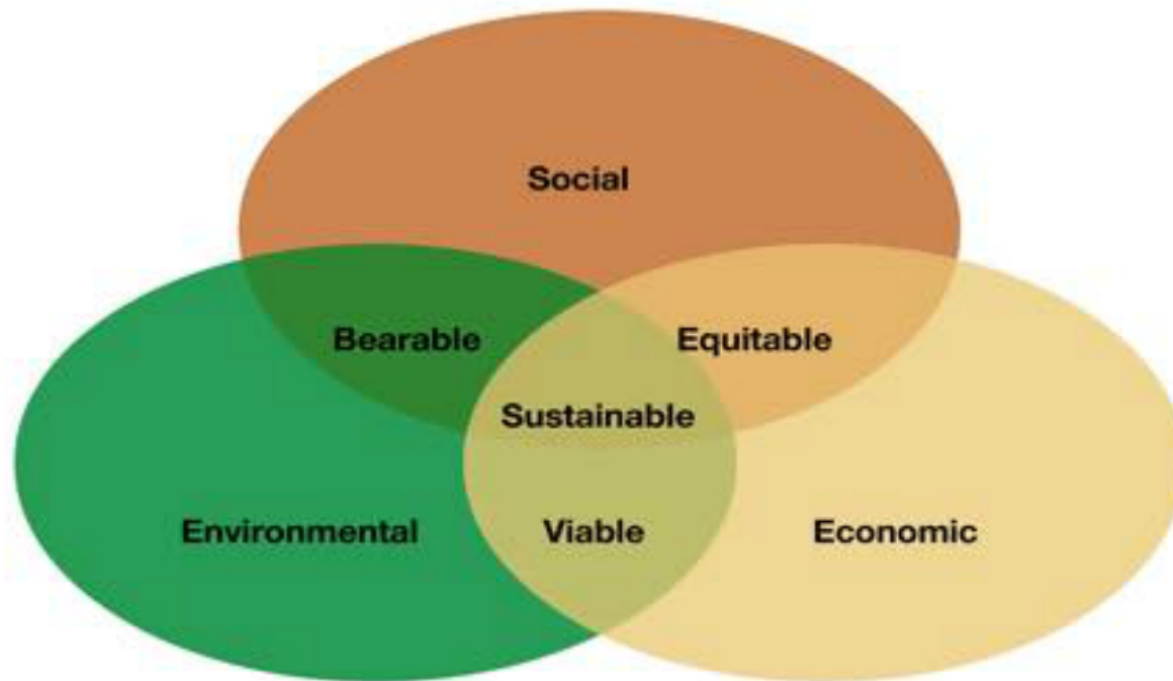
Sustainable development

Urban studies

Women's studies

**Social Development theory attempts to explain qualitative changes in the structure and framework of society, that help the society to better realize its aims and objectives.**

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**Balance of the Three Pillars**

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*Social progress is the idea that societies can or do improve in terms of their social, political, and economic structures. This may happen as a result of direct human action, as in social enterprise or through social activism, or as a natural part of sociocultural evolution.*

*Standards of living are difficult to measure, but indicators of social development are available.*

*Social Development Indicators*

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*Human Development Index (HDI)*

*Civic Activism, measuring use of media and protest behaviour*

*Clubs and Associations, defined as membership in local voluntary associations*

*Intergroup Cohesion, which measures ethnic and sectarian tensions, and discrimination*

*Interpersonal Safety and Trust, focusing on perceptions and incidences of crime and personal transgressions*

*Gender Equality, reflecting gender discrimination in home, work and public life.*

*Inclusion of Minorities, measures levels of discrimination against vulnerable groups such as indigenous peoples, migrants, refugees, or lower caste groups.*



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