### Discrimination in the Courts Thecasesolutions.com The Terrell law was a Texas law rticipation in the







L'Oreal S.A.: Rolling out the Global Diversity

**Strategy** 



#### John L. Lewis (1880-1969)

- Mine Workers of America (UM the Committee for Industrial Organization (CIO)



#### 18:5 Organized Labor & Black





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- Between the years 1932 and 1972 syphilis was administered to at least 600 african american
  - They were not notified that they were agreeing to contracting the deadly if not treated disease.









In Conclusion













#### Black Social Scientist Cont.



# L'Oreal S.A.: Rolling out the Global Diversity 18:4 The Rise of Strategy

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#### What happened?

- · Between the years 1932 and 1972 syphilis was administered to at least 600 african american
- They were not notified that they were agreeing to contracting the deadly if not treated disease.
  - · Instead they were told they were being treated for bad

#### John L. Lewis (1880-1969)

- · Lewis was the president of the United Mine Workers of America (UMWA) and the Committee for Industrial Organization (CIO)
- · The UMWA was committed to the interracial & multi-ethnic organizing which enables more African Americans to participate in the labor movements



#### 18:5 Organized Labor & Black America

- Before the 1930's, unions affiliated with the National American Federation of Labor, restricted blacks to segregated locals.
- Railroad unions excluded blacks entirely and the American Federation of Labor (AFL) didn't cooperate with African Americans or recent European immigrants
- Most blacks in unions were men and some of the men represented and helped improve the lives of black

#### 18:1 Cataclysm



#### 18:6 The Communist Party & African Americans



#### Black Social cientist Cont.

orn July 10, 1875 ayesville, South Carolina

me and Foreign Missions in

ucational and Industrial titute for Training Negro



#### Thecasesolutions.com







Black Social

Scientist



NAACP

# Several Factors leading up to the Great Depression

The Great Depression was a economic crisis following the stock market crash in 1929.

- · Rampant selection
- Corporate capitalism's drive for markets and profits unchecked by federal regulation
- The failure of government or private sector to understand how the economy works\
- · a weak international system
- overproduction and low prices for many agricultural goods and raw materials
- The great inequality of wealth and income that limited the purchasing poweillions of Americans



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# Black Businesses in the

Depression

Two types of black-owned businesses demonstrated the rise or fall during the Great Depression; insurance companies and banks

In 1940 when money started to look better the insurance companies were doing well.

- Atlanta Life
- · Supreme Life
- · Golden State
- NC Mutual Life

Atlanta Life founded by a former slave named Alonzo Herndon, survived the Great Depression with substantial profit.

NC Mutual Life, founded by C.C. Spaulding in 1899 is still one of the largest black-owned insurance companies in the United States. (Durham,NC)



The Binga Bank

The Binga Bank was Chicago's first black-owned-and-operated financial institution(Jesse Binga). Founded in 1908, it was an important symbol of black capitalism until July 31,1930 when it was padlocked by Illinois state auditors. The bank was too invested in black churches and fraternal societies who couldn't pay their payments on time because of the economic crisis. In which Binga refused to seize the properties of these communities

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**Dr. Matilda Evans**(1872-1935)

Many of the hospitals, clinics, and nursing training schools couldn't survive the Depression. Because of this many blacks health were diminishing. Some physicians began to encourage their patients to demand admissions into segregated government-operated hospitals. A black lady physician by the name of Dr. Matilda Evans and other healthcare professionals provided free medical and dental care for people. In July of 1930 when Dr. Matilda Evans opened up her short-lived clinic over 700 people showed up. Even though it didn't last very long it encouraged blacks to be more aggressive with he state when it comes to public resources.





He believed that government should do little to interfere with the economy. Although he had hoped that the businesses would create new jobs and restore consumer spending that did not happen. The businesses took the government loans and still laid off workers. He also pushed for local governments and charities to help the unemployed, homeless, and the starving masses. "Hoovervilles" became a popular term used which referred to a heap of tin, cardboard, and burlap next to the railroads, and its where men, women, and children began to settle. He still didn't provide federal relief. He also was racists in politics. He wanted to create a white Republican Party in the South and also kept trying to appoint to the Us Supreme Judge of NC who believed in "seperate but equal" and also by displacing black Republican leaders



# 18:2 Black Protest during during during the Great Depression Thecasesolutions.com

During the 1930s and 1940s, African American men and women were determined to use any resource they had to destroy racial injustice.

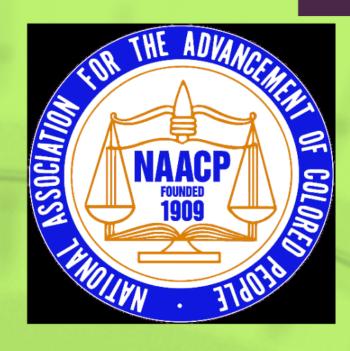


# NAACP & CIVIL RIGHTS STRUGGLES

## The case solutions.com

The NAACP was a organization who played a significant role in the Civil Rights movement.

W.E.B. DuBois, editor of NAACP journal, The Crisis advocated a program of self-determination to help empower black people.



The NAACP sponsored a legal campaign led by Thurgood Marshall and Charles Houston to help fight against educational and political discrimination, by mobilizing black communities.

Black Women played a prominent role & made major contributions to NAACP in 1930's.

## Discrimination in the Courts

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- The **Terrell law** was a Texas law banning African Americans participation in the Democratic primary election
  - Murray vs. University of Maryland Law School helped to desegregate education in America

The l

who Civil

- Sweatt vs. Painter
- Brown vs. Topeka B.O.E
- · Smith vs. Allwright
- · Gaines vs. Canada

were other cases that challenged the courts