

World Championship Wrestling - A Crisis of Leadership (B) Case Solution



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WWE = World Wrestling
Entertainment



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When did it start?

- started in 1980 on the 21st of Febuary
- WWF
- founded by Vince McMahon and his wife Linda McMahon.



What has it evolved to?

- Punshes and Throws were real and sometimes lead to injury
- Nowadays everything is faked or practiced
- Injuries were sometimes fatal

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My all-time favorite wrestler

- Randy Orton
- Agresive and unpredictable
- Called "the viper" or "the apex predator"
- Been a world champion twice

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The special events

- Pay per view
- Often for a championship
- Mostly brutal
- Summer slam
- Hell in a Cell
- Royal Rumble

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elts
title except
2 years
(1 day by
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Wrestlemania

- Worldchampion defends his title
- Main event
- All belts and titles
- Iconic wrestlers at Wrestlemania



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Titles and belts

- One belt for every title except money in the bank
- Longest held title (2 years by hulk hogan)
- Shortest held title (1 day by santino marella)
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