

2020 Workplace

Corporate Social Responsibility Overview

Governance

Information Security

What's Your Strategy for Supply Chain Disclosure?

TheCaseSolutions.com

Chris Michalik
David Delaney
Deanna Beaver
Heather Custred
Mike McCormick
Sabas Gonzalez

Product Performance

Resource Efficiency

Supplier Sustainability

Talent Competitiveness

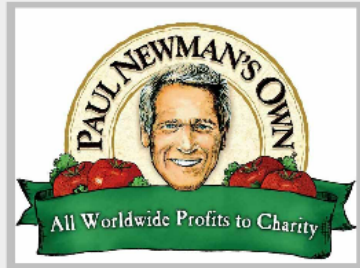


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Socially Responsible or Not?



Agenda

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The 2020 Workplace

What is Corporate Social Responsibility?

*The Harvard
Kennedy school:*

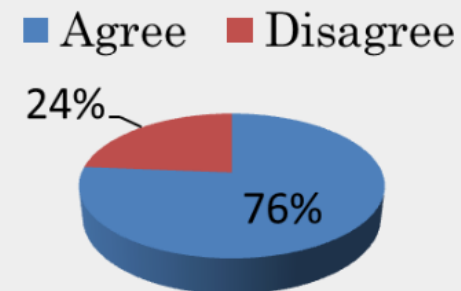


Corporate social responsibility encompasses not only what companies do with their profits, but also how they make them.

Benefits to the Company



Companies that believe CSR allows them to attract better talent or develop better employees



Importance of Corporate Social Responsibility

53% of workers said that “a job where I can make an impact” was important to their happiness
72% of students agreed

69% would not take a job with a company that had a bad reputation, even if they were unemployed

All Other Things
Being Equal,
I Would Take a
15% Paycut...

35% ...to work for a company committed to CSR

45% ...for a job that makes a social or environmental impact

58% ...to work for an organization with values like my own

LM's Sustainability Strategy

Sustainability issues and key business trends affect

- Our business strategy
- Customer preferences
- Product development

Formal assessment of our sustainability plan

- Identified gaps
- Recognized new leadership opportunities for the future
- Sharpened our sustainability strategy and reporting efforts

Management Plan

