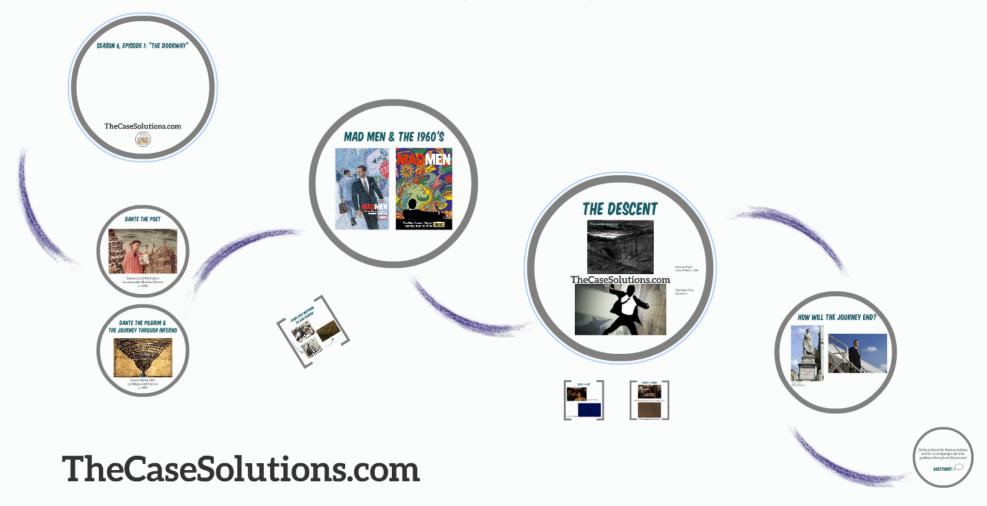
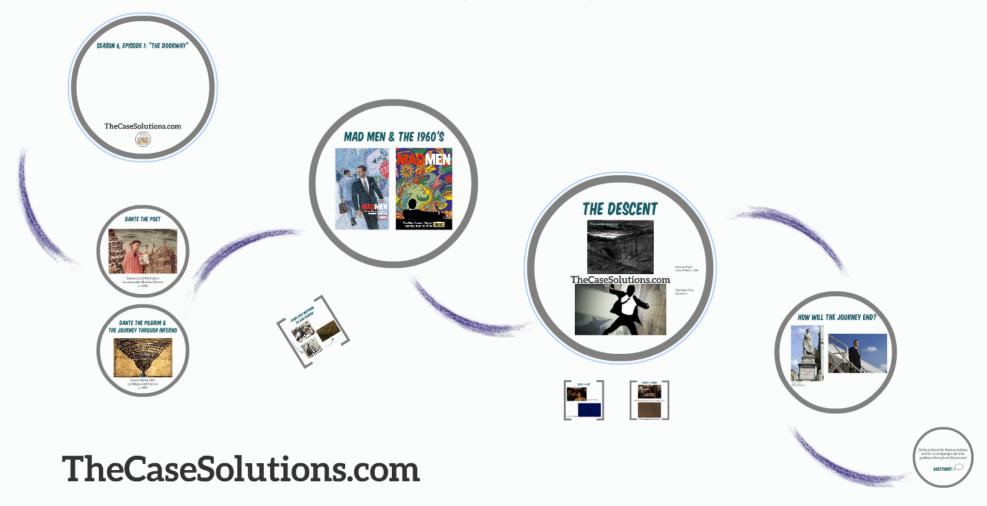
#### What Would Don Draper do? Rules for Restoring the Contemporary Agency Mojo



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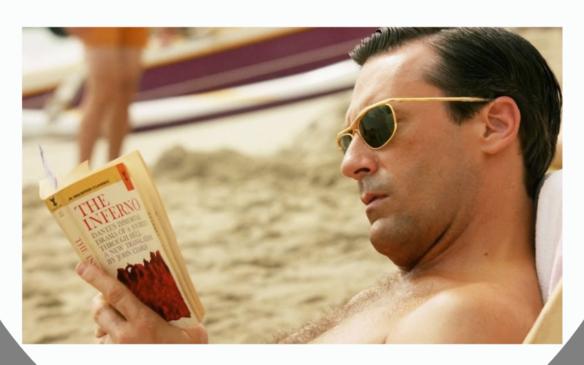
## SEASON 6, EPISODE 1: "THE DOORWAY"

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## INFERNO: CANTO 1

"Midway in our life's journey, I went astray / from the straight road and woke to find myself / alone in a dark wood"



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# THE DESCENT



Gustave Doré Gate of Hell c. 1861

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Mad Men Title Sequence



## CIRCLE 8: FRAUD



Stills from "In Care Of": Season 6, Episode 13



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