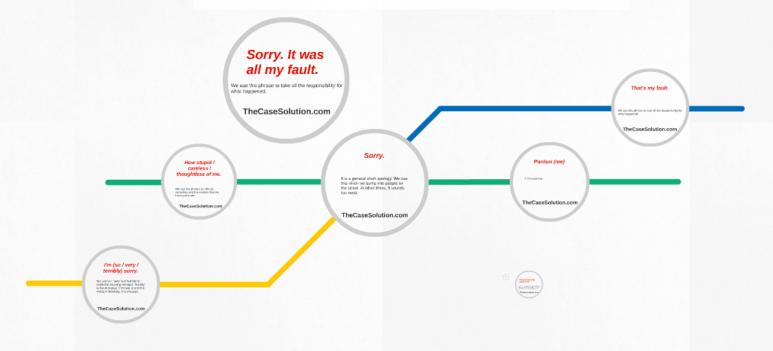
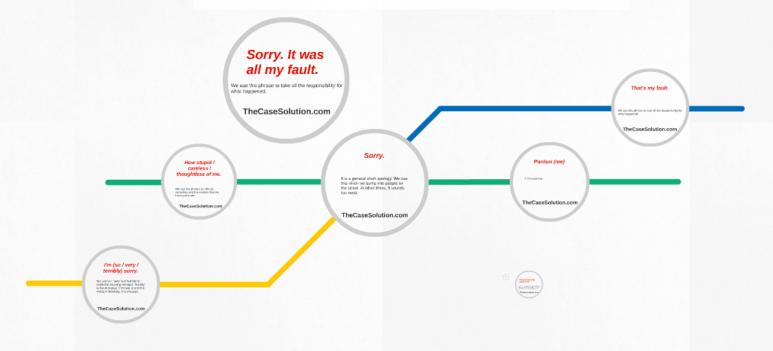
We Are So Sorry: Sedang Prestige Resort TheCaseSolution.com



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Sorry.

It is a general short apology. We use this when we bump into people on the street. At other times, it sounds too weak.

I'm (so / very / terribly) sorry.

We use 'so', 'very' and 'terribly' to make the meaning stronger. 'Terribly' is the strongest. If we use one of the words in brackets, it is stressed.

How stupid / careless / thoughtless of me.

We use this phrase to criticise ourselves and the mistake that we have just made.

Pardon (me)

= Excuse me.

That's my fault.

We use this phrase to take all the responsibility for what happened.

Sorry. It was all my fault.

We use this phrase to take all the responsibility for what happened.

Please excuse my (ignorance)

We use it to apologise for our lack of knowledge or ability. We can replace the word in brackets with other nouns, e.g. carelessness, forgetfulness.