



Technical Description & Instructions Proposal April 6 at 9:30 a.m.

- Write discussion post on Canvas under "Proposal for Technical Description
 & Instructions" topic
- Post must include the following:
 - Explain product or object you will use to write technical description
 - Explain connection between product or object and instructions
 - Explain purpose of instructions
 - Describe audience
 - Provide a list of graphics or images that can be used in your instructions

Lecture Objectives

- Consider the role ethics plays in writing and designing technical instructions
- Apply general guidelines to writing technical instructions
- Recall the role visuals play in technical instructions
- Recall the key elements of design when producing technical instructions

Ethics & Technical Instructions

- Functionality
- Safety
- Misuse of the product
- Hazards even with proper use
- Troubleshooting
- Product liability

Key Elements

- Title/Title Image
- Byline
- Date
- Introduction
- Alerts
- Equipment Needed
- Parts List
- Steps
- Conclusion

Title, Byline, Date

Optional Items:

Table of contents Organizational structure Description of how audiences can use instructions Key terms

Green Thumb Nursery

Designing Container Gardens with Succulent Plants



Green Thumb Nursery is pleased you are interested in growing succulents. This set of instructions is designed to provide you with information for how to design a container garden featuring succulent plants. Succulents are easy to care for if you consider the

Introduction * Tell aim of

- instructions * Tell what
- problem instructions help solve



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The instructions were created on May 19, 2013. We thank Kerry Michaels for permission to use her photos to illustrate the steps

Equipment, Materials vs. Parts Lists TheCaseSolutions.com

Parts List
Parts needed to
Work with to
complete
instructions

Include name & image

Equipment List

Equipment Needed

During assembly of the container gardens, the instructions will ask for you to use the equipment shown below.



1 pair of garden gloves



1 medium-sized paint brush



1 pair of scissor

Parts List You will need to purchase the following items.



2 Crassulaceae family succulents



2 Echeveria runyonii succulent



2 crasula family succulents



2 Echeveria purpusorum succulents



1 roll of plastic window screening



1 bag of black river stones



1 shallow container with a drainage hole for water



1 bag of Hoffman's Cactus & Succulent Potting Soil Mix

Steps & Explanations

- 1. Select a shallow container from the supply table.
- Because the roots of succulent plants are relatively shallow, a bowl or dish can work as a pot. Just make sure that your pot



Step

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Steps:

Sequence of tasks telling readers what to do

Explanations:

suggestions or tips that make completing instructions more efficient

Activity:

How well did the author follow the characteristics of good steps? What was well done? What could be better?