Ultimate Fighting Championship: License to Operate (A)



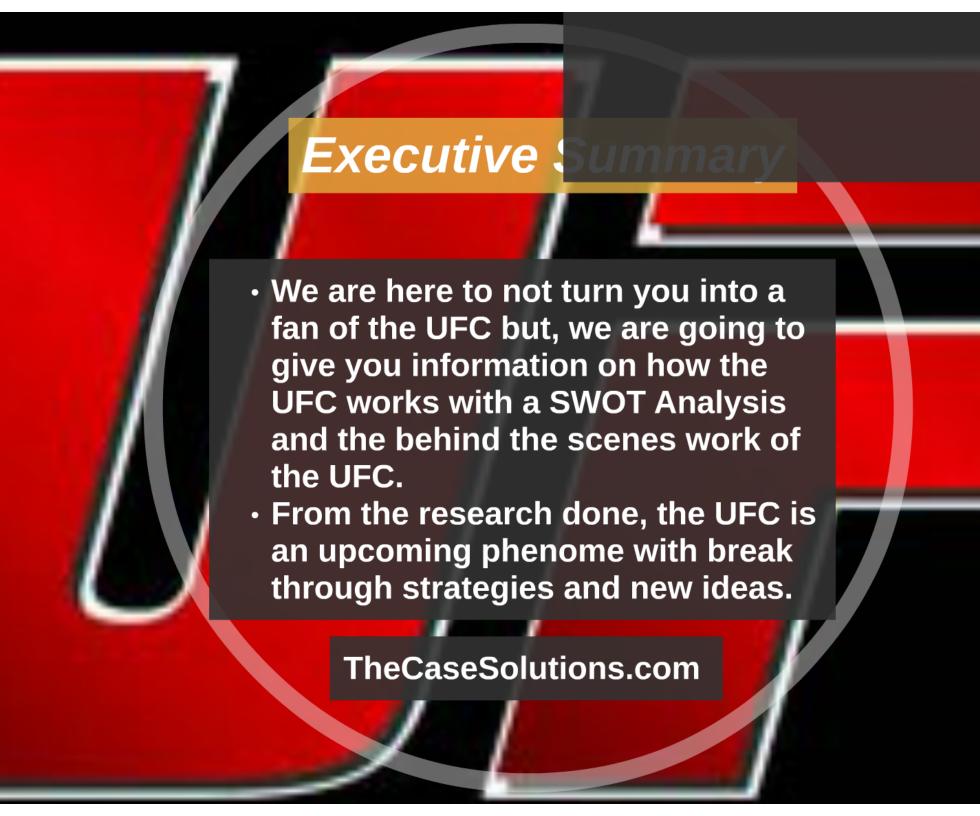
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History

started in 1993

started from an interest from an underground Brazilian form of MMA 80 years beforehand

revolutionized the world of the Martial Arts

In 2011, made a partnership with FOX Sports Media

In 2014, launced UFC Fight Pass and licensed 100 UFC gyms

In 2015, partnered with NewLion for hybrid use

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