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# UNILEVER TEA (A): REVITALIZING LIPTON'S SUPPLY CHAIN

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**ZARA-SUPPLY CHAIN MANAGEMENT**  
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 BUY IT  
 ↓  
 MOVE IT  
 ↓  
 MAKE IT  
 ↓  
 SELL & SERVICES

**TECHNOLOGY**  
**BRANAGE.COM**

**MANAGING SUPPLIER**

- Relationship with supplier
- Selecting supplier
- Analyzing supplier cost
- Calculate the total cost of ownership
- Evaluating supplier performance

Supply chain management is the management of key business process that extend across that supply chain, from original suppliers to the final customers.  
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**MANAGING INVENTORY**

An important part of supply chain management, because it can help to reduce supplier costs, as well as manufacturing raw materials and finished goods costs.

**JIT SYSTEM**

**TRADITIONAL APPROACHES TO INVENTORY MANAGEMENT**

- Inventory
- Inventory
- Inventory

**Just-in-time system**

JIT inventory and production system is a comprehensive system for controlling the flow of manufacturing in a multistage production environment.

**ECONOMIC ORDER QUANTITY (EOQ)**

- TO MINIMIZE THE COSTS OF INVENTORY
- DETERMINES THE OPTIMUM ORDER SIZE

**JIT COSTS & BENEFITS**

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# ZARA-SUPPLY CHAIN MANAGEMENT

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BUY IT



MOVE IT



MAKE IT



SELL & SERVICES IT

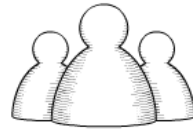


## E-commerce

Conduct business transactions using electronic media, such as the internet. Involves buying and selling goods and services over the internet.

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**B2B**



pertains to  
transactions  
conducted between  
two businesses.

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## Electronic data interchange (EDI)

Direct linking parts of an organisation's computer system with that of its customers and suppliers.

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## Business-to-consumer (B2C)

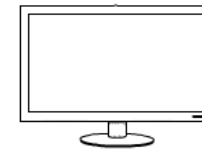


Refers to commerce between a business and an individual consumer.

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# Enterprise resources planning (ERP) System



package that support  
information system that span  
different functional areas of  
an organisation.

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