

Transforming Business Education to Produce Global Managers

SECTION 1 Managing Information Technology

Failures in IT Management
Although information technology is not an easy task. The information system function has performance problems in many organizations. One reason is many different systems. It may be more convenient to use different systems. Research has shown that many business systems are not successful in helping people use of information technology.

Business and IT
The change and expansion of information technology of business is a long process. In the 1980s, many companies began to use information technology to improve their business performance. This has led to a new wave of information technology in business.

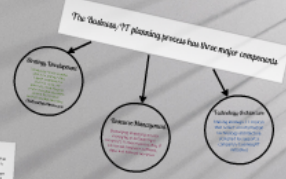
SECTION 2 Managing Global IT

International Dimension
International dimension has become a vital part of managing a business enterprise in the global market. Global managers need to understand the cultural, political, and economic challenges of the international dimension.

Cultural, Political, and Economic Challenges
Global IT management is not only a technical challenge but also a cultural, political, and economic challenge. Global managers need to understand the cultural, political, and economic challenges of the international dimension.

Managing Information Technology
Information technology is an essential component of business success. Global managers need to understand the cultural, political, and economic challenges of the international dimension.

Summary



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This paper describes the business IT planning process, which focuses on developing a strategic vision for the company's information technology. It includes a list of key components and a flowchart illustrating the process.

Managing the IS Function
Managing the IS function in organizations has become a very complex task. Organizations have moved from having a centralized structure, back towards a more decentralized structure, control over the management of the IS resources of a company.



Platform	Features	Benefits
Platform 1	Feature 1, Feature 2	Benefit 1, Benefit 2
Platform 2	Feature 3, Feature 4	Benefit 3, Benefit 4
Platform 3	Feature 5, Feature 6	Benefit 5, Benefit 6

Global IT Platforms
Global IT platforms are essential for managing a global business. They provide a centralized platform for managing information technology across different geographical regions.

Global Data Access Issues
Global data access issues have been a major challenge for many years. Global managers need to understand the cultural, political, and economic challenges of the international dimension.

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Business and IT

- The strategic and operational importance of information technology in business is no longer questions.
- As the 21st century unfolds, many companies throughout the world are intent on transforming themselves into global business powerhouses via major investments in global e-business, e-commerce, and other IT initiatives.
- Thus, there is a real need for business managers and professionals to understand how to manage this vital organizational function.

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Managing Information Technology

Information technology is an essential component of business success for companies today. But information technology is also a vital business resource that must be properly managed. Managing the information systems and technologies that support the modern business processes of companies today is a major challenge for both business and IT managers and professionals.

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- E-business and e-commerce transformation of business strategies and processes
- Agility, flexibility, and time compression of development, manufacturing, and delivery supply chain cycles
- Reengineering and cross-functional integration of business processes using Internet technologies
- Competitive advantage, total quality, and customer value focus



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- Give customers what they want, when and how they want it, at the lowest cost
- Interenterprise coordination of manufacturing and business processes
- Effective distribution and channel partnerships
- Responsiveness and accountability to customers



- and processes
- Agility, flexibility, and time compression of development, manufacturing, and delivery supply chain cycles
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This figure illustrates the business/IT planning process, which focuses on discovering innovative approaches to satisfying a company's customer value and business value goals. This planning process leads to development of strategies and business models for new business applications, processes, products, and services. Then a company can develop IT strategies and an IT architecture that supports building and implementing their newly planning business applications. Both the CEO and the CIO of a company must manage the development of complementary business and IT strategies to meet its customer value and business value vision. This co-adaptation process is necessary because as we have seen so often in this text, information technologies are a fast changing, but vital component in many strategic business initiatives.



Strategy Development

Developing e-business and e-commerce strategies that support a company's e-business vision, use information technology to create innovative e-business systems that focus on customer and business value.

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