



# Toledo Foundry

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**1933**  
**Condemned By Nazis**  
 Franz Roh Arrested & Imprisoned for Publishing Tschichold's Foto-Auge  
 Nazi Power of Germany Halts all work of German Avant Garde



**Weimar Republic 1919-1933**  
 Small republic (big with a democratic government)  
 Will become focus of Constructivist thought  
 First school of Bauhaus  
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**Parallels**  
 Utopian Communist Ideals  
 Hope for Communist Revolution  
 Members Reject role of FINE ARTIST  
 Artist as Rightist  
 Photography: Tool of Social Activism  
 Abstraction  
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**DADA & Russian Constructivism**  
 - Artistic Ferment  
 - Social Instability  
 - Economic Crisis  
 Russian Constructivism Moves to Germany... Literally  
 El Lissitzky, Naum Gabo, Antoine Pevsner - Aesthetic Dimension  
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Strength of Black Letter  
 - No Nationalist Associations (Blackletter)  
 - Clarity  
 - Impersonal: Best Match for Photography

**Bauhaus Type: SANS SERIF**  
 - Machine Age: Logical Planning  
 - Rational Geometric Letterforms  
 - No Nationalist Associations (Blackletter)  
 - Clarity  
 - Impersonal: Best Match for Photography

**German Expressionism**  
 Subjective Emotional States of Mind  
 - Mood  
 - Atmosphere  
 UFA : Universum Film Aktiengesellschaft  
 - Expressionist Dramas  
 - Sets  
 - Special Effects  
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**New Typography**  
 Modern Progressive Movement in Typography  
 Tschichold: Est. Standardized Principles  
 - Orthogonal Design  
 - Bold Rules  
 - Positive use of Negative Space  
 - Asymmetry  
 - Sans Serif  
 - No Uppercase  
 Destijl, Constructivist, Futurist & Dada Influence



**Bauhaus Closed**  
 1932  
 Pressure from Right Wing National Socialist (Nazi) Party  
 Briefly Reopened in Berlin  
 1933: Shut Down Completely

**New Typography Goal**  
 Clarity  
 Merging Art & Life  
 Beauty was the Aim of the Typographer  
 - Real symmetry is breathing  
 - Asymmetry "constructive DADA"



**Director Robert Wiene (1881-1938)**  
 "The Cabinet of Dr. Caligari"  
 - Reveal: Changes viewers interpretation  
 - Set: Dramatic Expressionist Scenery  
 - Lighting: Forbidding, Mystery, Violence  
 Post War European Society  
 Men with "Shell Shock" or PTSD  
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**1928 End of the Golden Age**  
 Gropius  
 Nagy  
 Albers  
 Marcel Breuer  
 Schlemmer (in 1929)  
 Meyer takes over & angers Conservatives in Government  
 - Socialist



**Ring Neue Werbegestalter**  
 "Ring": Circle of New Advertising Designers  
 Dilemma: Left Wing Political Ideology

**Arbeitsrat Für Kunst**  
 Founded by Bruno Taut December 1918  
 - Utopian Beliefs  
 - Marxist Influence  
 Rebuild Germany with Ideals of Justice and Equality

**Wiener Bauhaus**  
 Gropius Est. Staatliches Bauhaus in April 1919  
 - Arts & Crafts  
 - Arbeitsrat Ideals  
 Merged Saxony's Schools  
 -Kunstschule (Fine Arts School)  
 -Kunstgewerbeschule (Applied Arts School)  
 Mostly Men

**Arbeitsrat Themes**  
 1. Visual arts plays role in building a new society  
 2. Architecture plays a leadership role  
 - Greatest Aesthetic  
 - Social Impact  
 Gesamtkunstwerk: Total work of art

**1923 Exhibition**  
 New Post Expressionist/Functionalist Identity  
 Art & Technology: "Technology does not need art, but art does need technology"  
 Machine Aesthetic  
 Erwin Mohr (1886) Machine as a Steam Pump in an Electric Power Station, 1923, Galerie Stedje Oslo



**Liszti Mahely-Nagy**  
 Beauty & Russian Constructivism Influence  
 Functionalism & Machine Aesthetic  
 Separation Training  
 Studies the Tools of the Engineer  
 - Geometry  
 - Complex  
 Artist Turned Engineer

**Women at the Bauhaus**  
 Weaving, Pottery, Bookbinding  
 Exclusion Especially from Architecture  
 Gunta Stölzl: 1st Female Workshop Leader  
 - Textiles  
 Marianne Brandt: 1928 Art Director of Metal Workshop  
 - Kamdem Lamp

**Itten**  
 Came to Bauhaus in 1919  
 Resigned in 1923  
 Expressionist View Art as a Spiritual Activity  
 Utopian Society: Bauhaus is the tool?  
 Medieval Utopian Collaboration

**Expressionism at Bauhaus**  
 Gropius  
 Lyonal Feininger  
 Johannes Itten



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**Hope for Communist Revolution**

**Members Reject role of FINE ARTIST**

**Artist as Engineer**

**Photomontage: Tool of Social Activism**

**Abstraction**

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- Atmosphere

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*Poster: Erich Ludwig Stahl and Otto  
Arpke 1919*

**Das Cabinet des Dr. Caligari**

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**Get to utilize color unlike film**





# *Metropolis*

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**1927 directed by Fritz Lang  
(1890-1976)**

- **Most Expensive Sets for a Film**
- **Over 30,000 extras**

**Heinz Schulz-Neudamm, *Metropolis*,  
1926, Lithograph**

