

The role of information technology systems in the performance of mergers and acquisitions  
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Who is Tata? Thecasesolutions.com



Established by Jamsetji Tata  
Majority stake is owned by the Tatas  
Controlled by the Tatas  
Business  
Diverse  
Charitable  
Cultural



Key sectors of TATA  
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Brand Equity Business Promotion (BEBP)



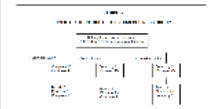
Overhead Corporation in the West



Value of being part of the Tata Group



Typical Structure of an Indian Business Group



The Tata Group

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Organizational Structure of TATA



CEO role

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Models of it?

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Leading Strategy



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Key issues



What is Corporate Parenting Advantage??

- Create more value
- Competitive advantage
- A whole really is bigger than the sum of the parts



What is Corporate Parenting??



Value Creation



What can be done?



Value Destruction



Effect of Cash Dividends



Parenting Strategies

- Hands-off/Quasi-stay-out
- Financial Sponsorship
- Strategic Control
- Strategic Challenge
- Financial Leadership
- Hands-on Management

Required Parenting



Should the investment ability depend on the level of operational development of investment?

Yes/No

Should the degree of involvement depend on the size of the investment?

Yes/No

Indian Industrialist Ratan Tata Honorary Degree

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References

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## Who is Tata? Thecasesolutions.com

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- Established by Jamsetji Tata
- More than 100 companies operating in 7 business sectors
  - Communication and IT.

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### The Tata Group

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- A Global business group with products and services in over **150** countries.
- Over **580,000** employees and operations in over **100** countries
- Group revenue of **\$103.27** billions with **67%** generated outside India.

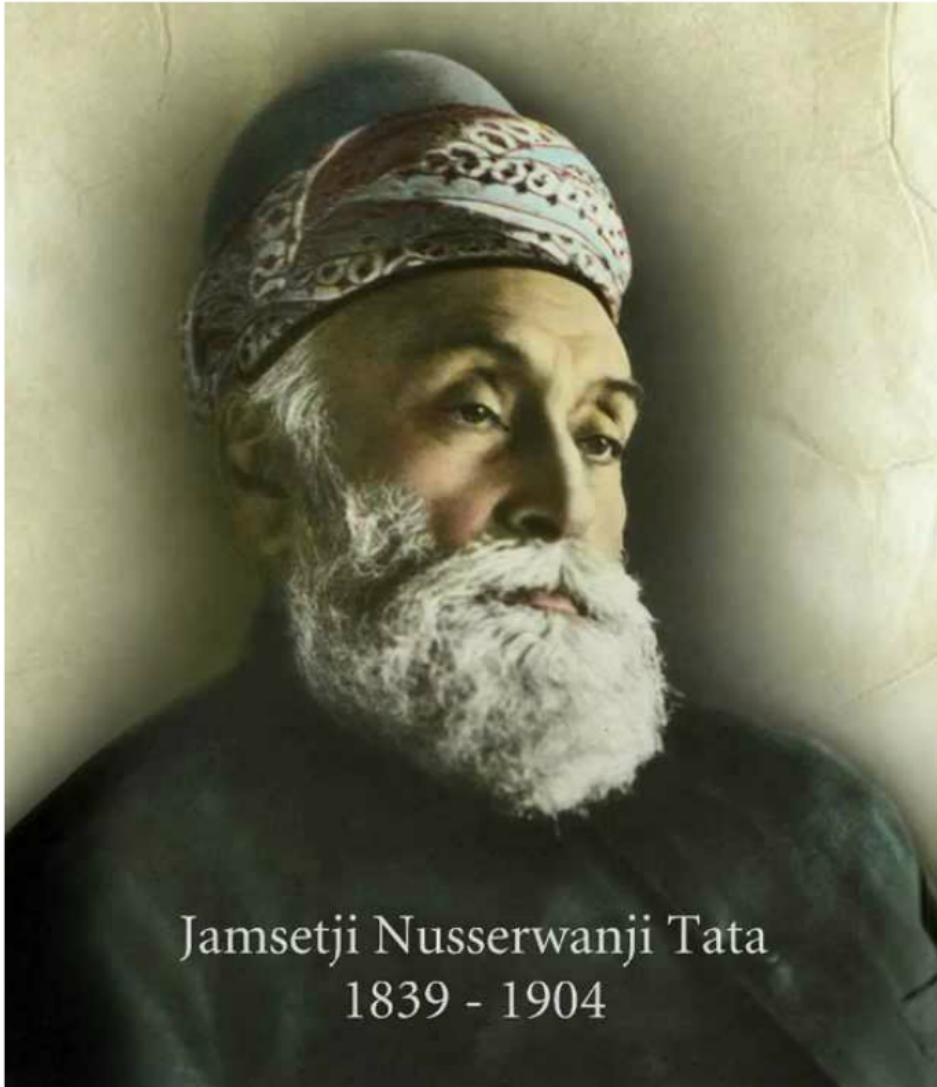
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### Largest company in India

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# Who is Tata? [Thecasesolutions.com](http://Thecasesolutions.com)

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Jamsetji Nusserwanji Tata  
1839 - 1904

- Established by Jamsetji Tata
- More than 100 companies operating in 7 business sectors
  - Communication and IT.
  - Engineering
  - Materials
  - Services
  - Energy
  - Consumer products
  - Chemicals
- Operating in more than 80 countries all over the world across over 6 continents

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Largest company in India

# Largest company in India

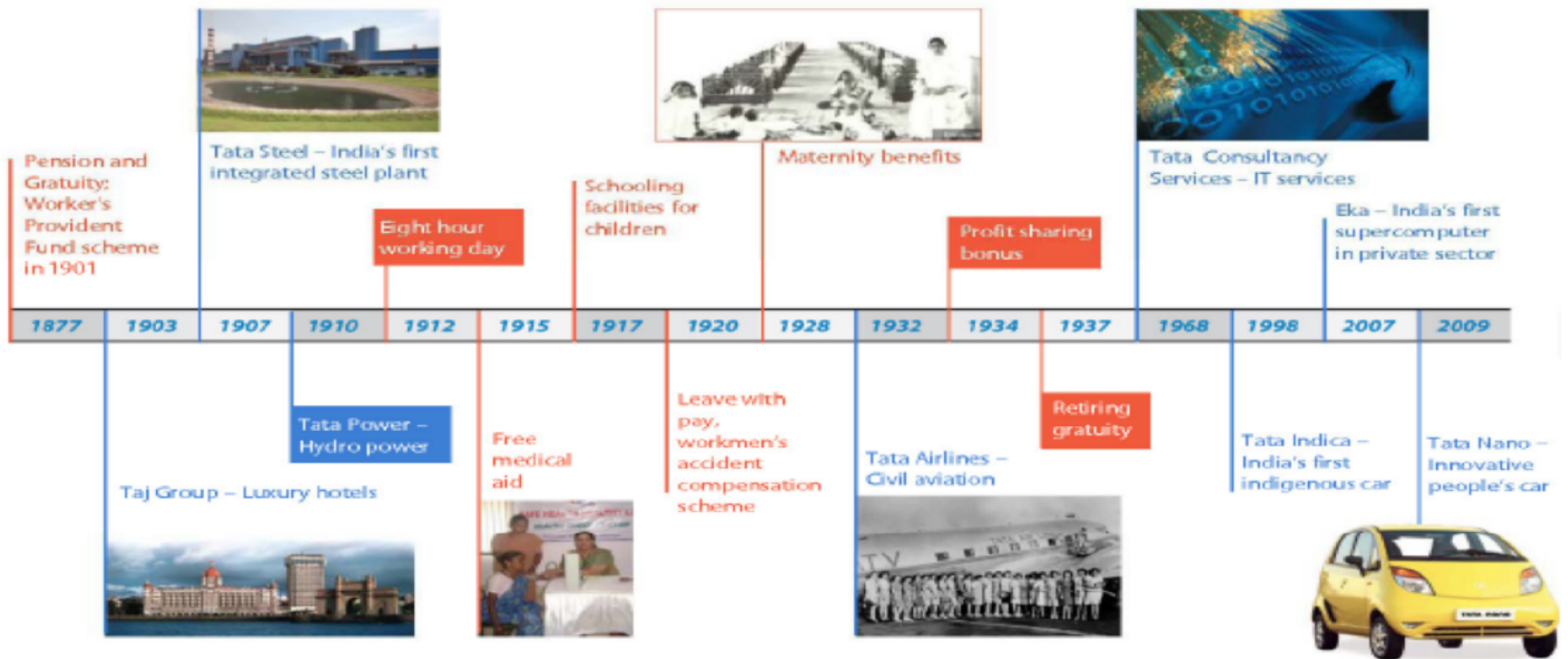
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- Tata Motors
- Tata Steel
- Tata power
- Tata consultancy Services
- Tata Power
- Tata Communications
- Tata Chemicals
- Titan Company
- Tata International
- Tata Global Beverages
- Voltas
- Tata AIA Insurance



- Indian Hotels (Taj Group)
- Tata AutoComp Systems
- Tata Housing
- Tata projects
- Tata Capital
- Tata AIG Insurance
- Infinity Retail
- Tata Sky
- Tata Teleservices
- Trent

# History of TATA



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# Key success of TATA

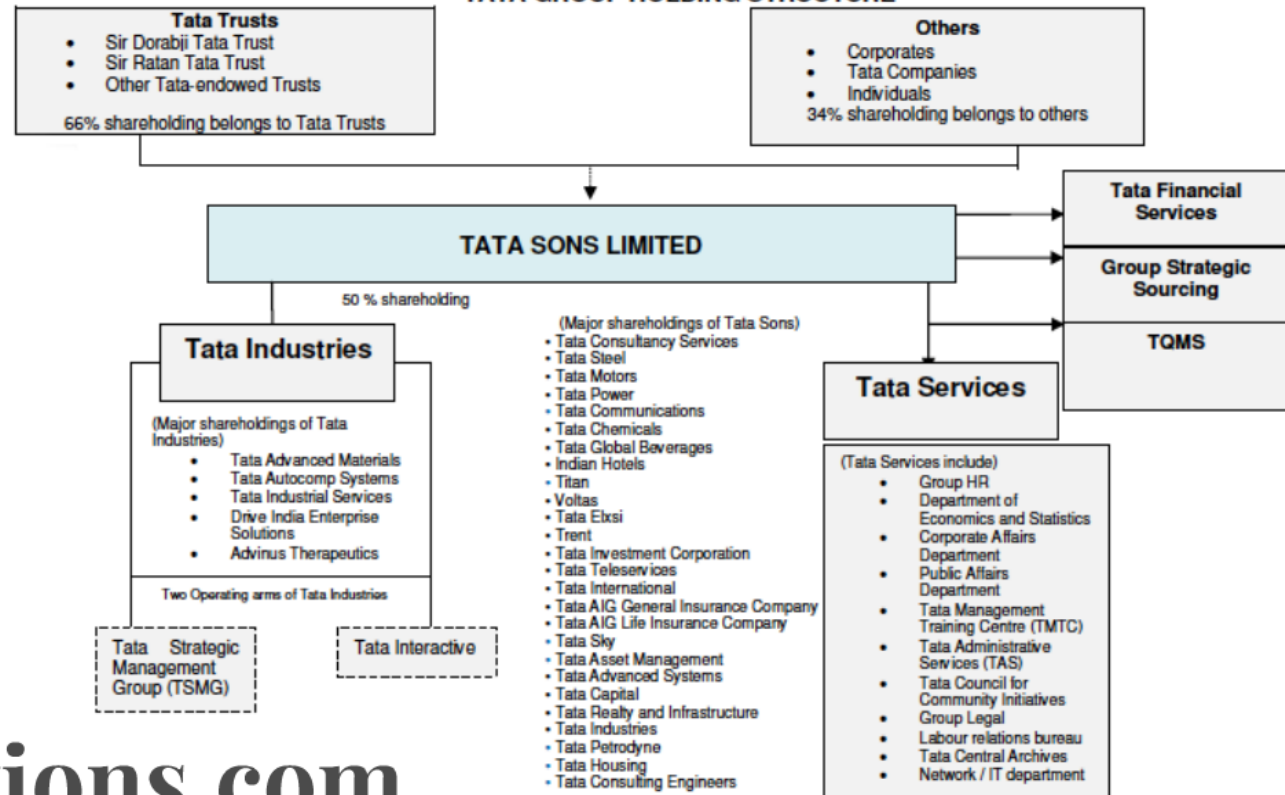


- 11th most reputable company in the world
- 34th in the fortune 500 companies
- Tata Communications—The world's largest wholesale voice carrier.
- Tata Motors —Top 5 manufacturers in the world
- Tata Steel—Top 10 best steelmakers
- TCS—Top 10 IT Service Companies
- Tata Global Beverage—2nd Largest player in tea industry

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# Organizational Structure of TATA

EXHIBIT 4  
TATA GROUP HOLDING STRUCTURE





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# TATA sons

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- The Holding company of TATA group.
- Owner of Tata name and Trademark
- 66% of Shareholding in Tata Sons
- The biggest two of these trusts are the Sir Dorabji Tata Trust and the Sir Ratan Tata Trust, which were created by the families of the sons of Jamshedji Tata.
- Governed by the Brand Equity and Business Promotion Agreement (BEBP)

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