

Conclusion

Boeing and Airbus have both been successful in their efforts to capture a large share of the global market for commercial jet aircraft and maintain it for decades to come.

Both have benefited from the economies of scale that Boeing has enjoyed and Airbus has recently achieved by producing and marketing the A320neo, a new narrow-body aircraft.



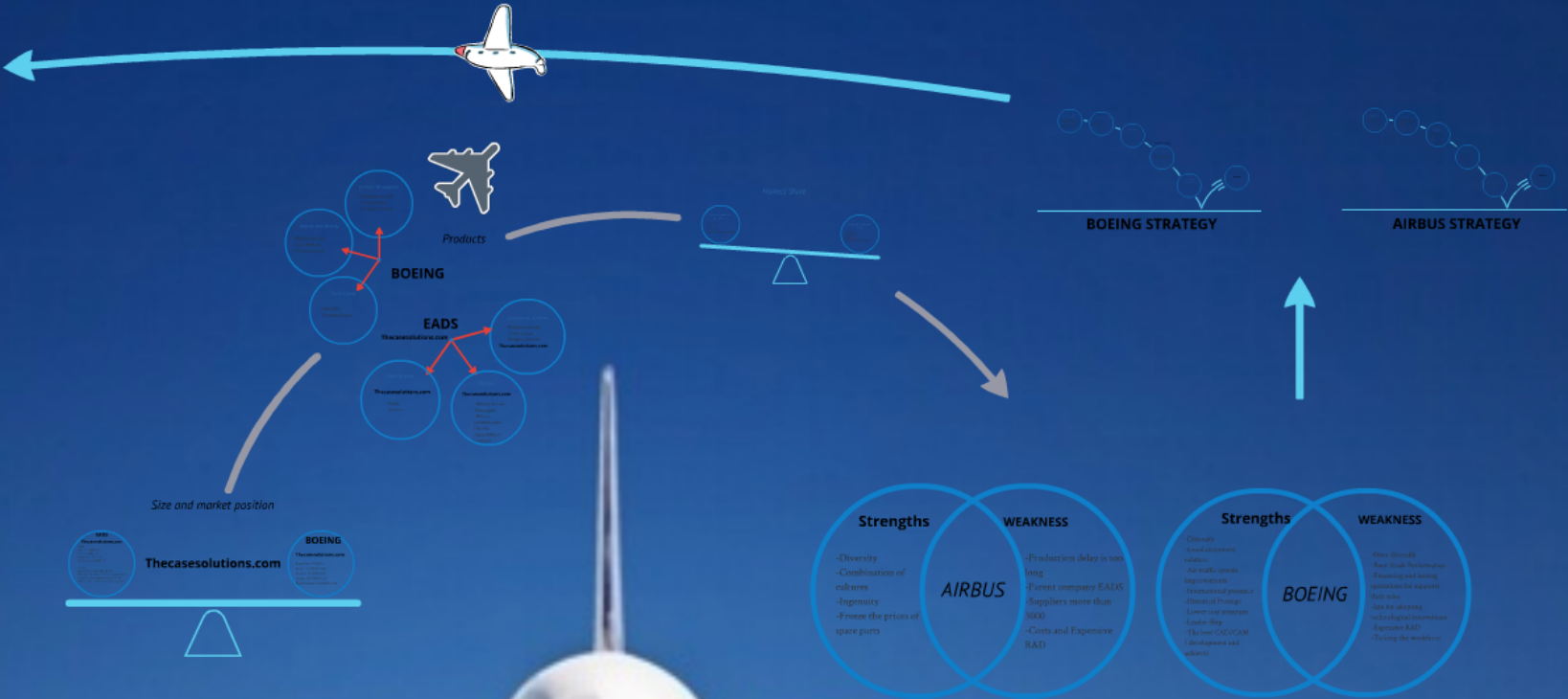
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Conclusion

Boeing has retained its role as a dominant player in the market for global jets. Leveraging the experience and resources for efficiency and innovation.

Boeing as the other hand has chosen to invest into other sectors and focus on commercial jet production and developing the Boeing ecosystem that will enable the organization to continue to create products for



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Size and market position



EADS

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EADS :

Sales : 74,5 Billions \$

Profits: 1,6 Billions \$

Assets : 115,5 Billions \$

Market Value : 46 Billions \$

Airbus :

Gross Orders : More than 400 units

Blacklog : 3440 units (67% for emerging market)

FY 2011 : 33,103 million €, increase by 17%

EBIT : 1,230 million €, increase X 2 than 2011

BOEING

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Employees : 174,400

Sales : 81,7 Billions \$

Profits : 3,9 Billions \$

Assets : 88,9 Billions \$

Market Value : 65,4 Billions \$

BOEING

EADS

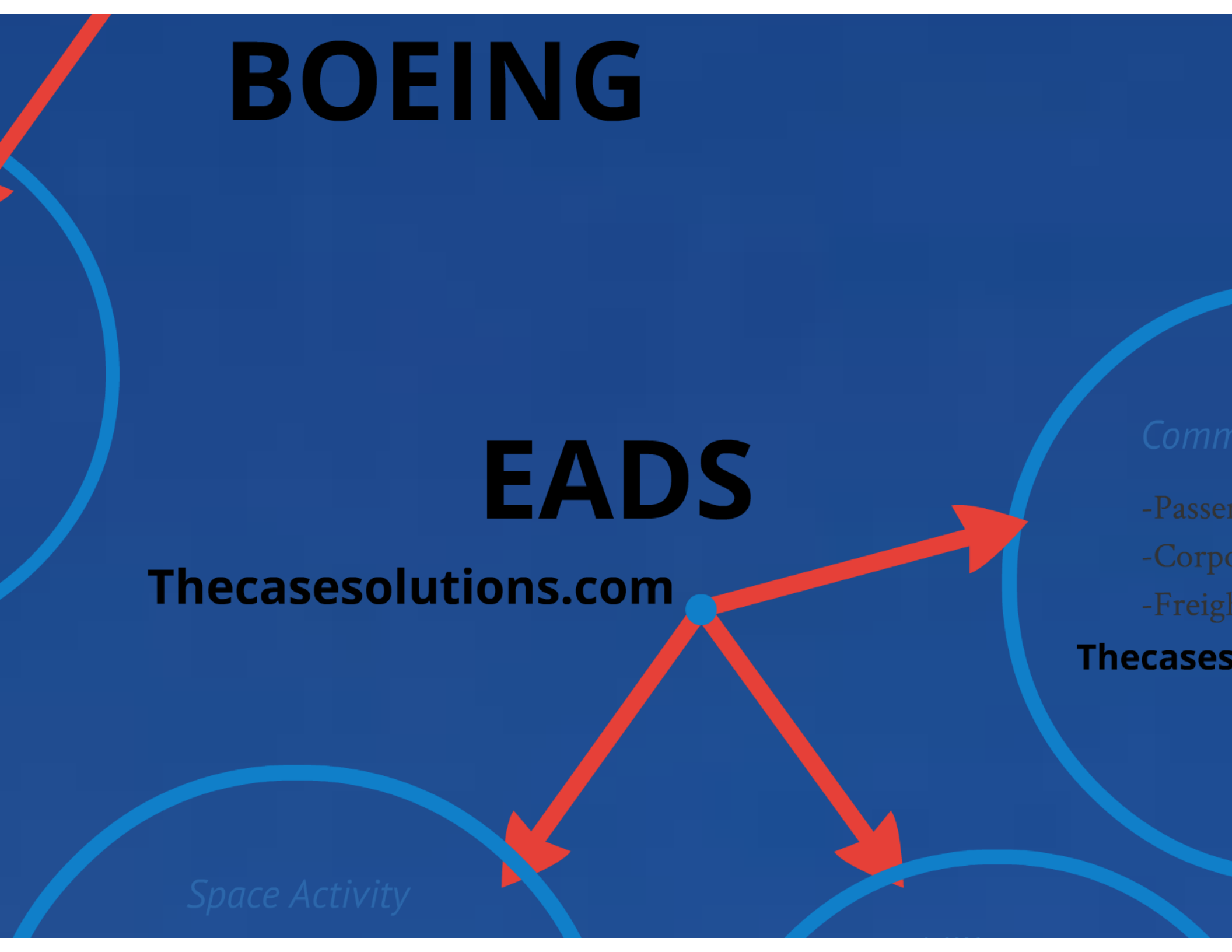
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Space Activity





Commercial Airlines

- Passenger Aircraft
- Corporate jets
- Freighter Aircraft

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Military

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-Military Aircraft

-Eurocopter

-Military

communication

(Vizada)

-Space Military

(Astrium)



Space Activity

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- Vizada
- Astrium