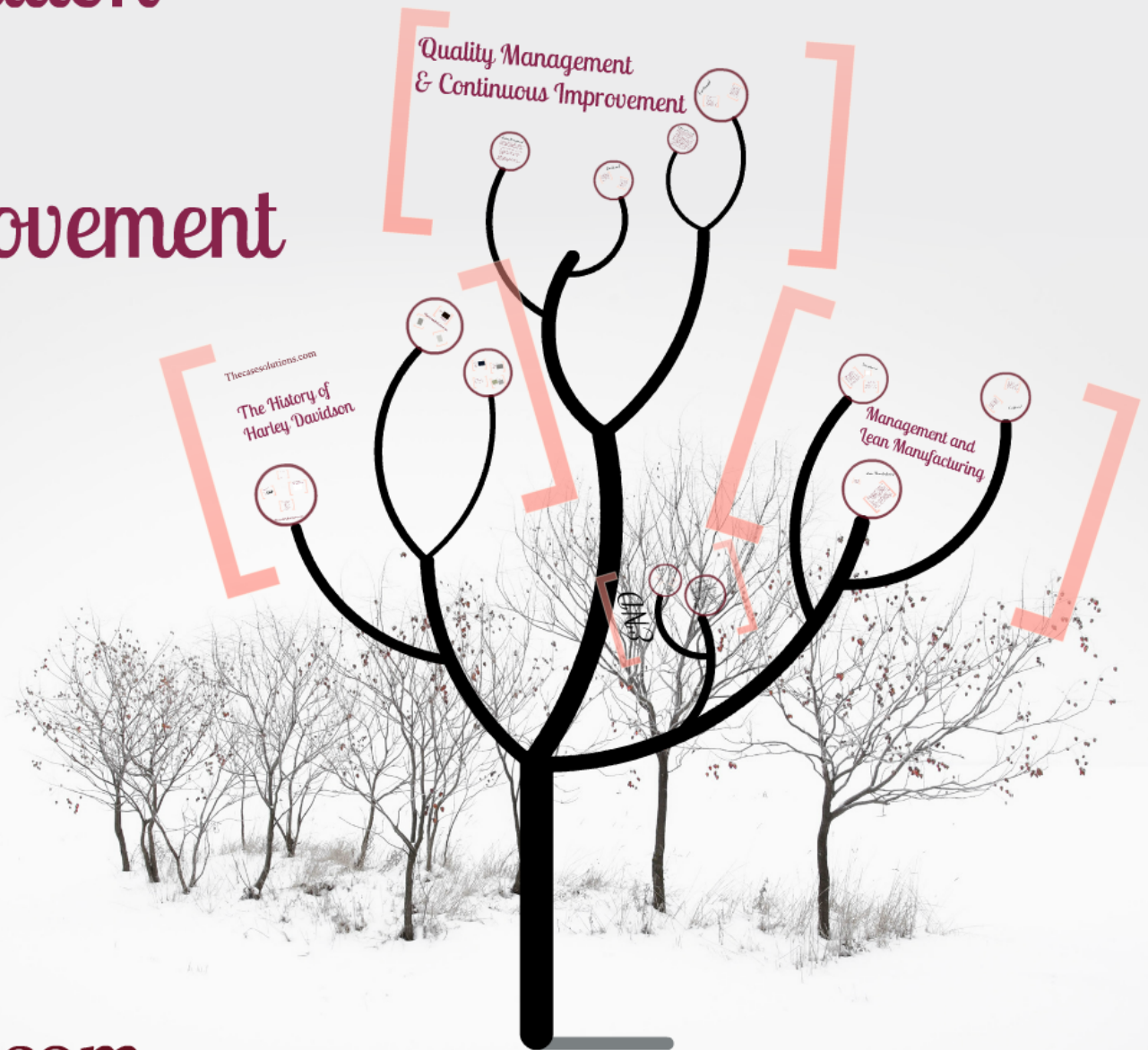


The Fit Organization: How to Create a Continuous-Improvement Culture



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The History of Harley Davidson



The Start of Harley



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FOUNDING FATHERS

William A. Davidson
Walter Davidson
Arthur Davidson
William S. Harley



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The Original Harley Davidson "Factory"



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1901 – The Beginning of Harley Davidson
At age 21, William S.
Harley completes a
blueprint for an engine
designed to fit into
a bicycle.

Harley and Arthur
Davidson build the first
production Harley-
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The Original Harley Davidson “Factory”



1904
The first Harley-Davidson
Dealer opens for business
and sells one of the first
three production Harley-
Davidson motorcycles ever
made.



Charles H. Lang, first
Harley-Davidson dealer

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