

# The Brazilian Market for Replacement Tyres: Combining Environmental Issues with Free Trade



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# Outline

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- **Overview of International Trade**
- **Environmental Impact of Global Transportation System**
- **Trade Agreements and Effects on the Environment**
- **Conclusion**

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## Recent Evolution of World Trade

Since 1950: 27-fold increase by volume mainly due to:

- **Open trade and investment policies:**
  - uni-, bi-, multilateral and regional trade agreements (WTO, EEA ,NAFTA) eliminated or significantly reduced trade prohibiting measures.
- **Developments in technology (drive down cost of transportation)**
  - introduction of jet engine
  - containerization: standardization reduced cost of air and maritime transportation
  - IT revolution: simplifies coordination of production of product components across borders



# THE WORLD OF IMPORT & EXPORT

## Top Internationally Traded Countries

(in BILLIONS of USD)



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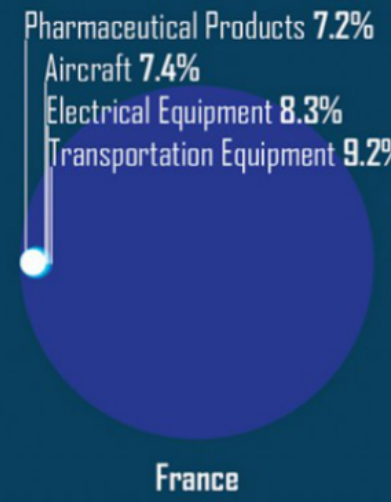
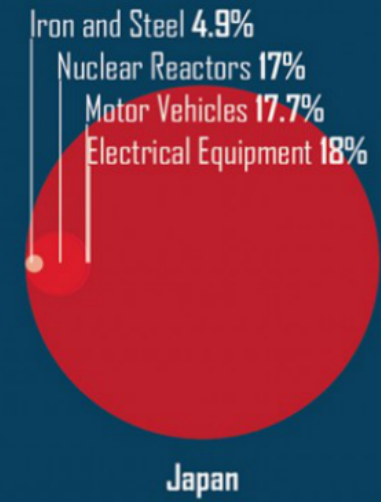
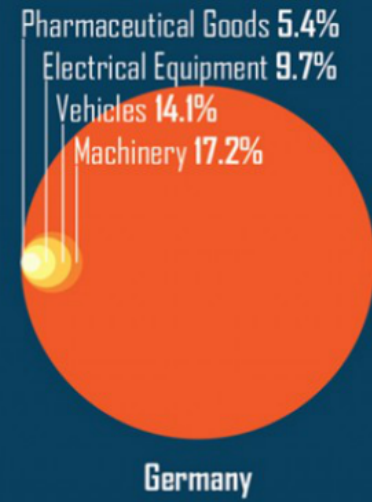
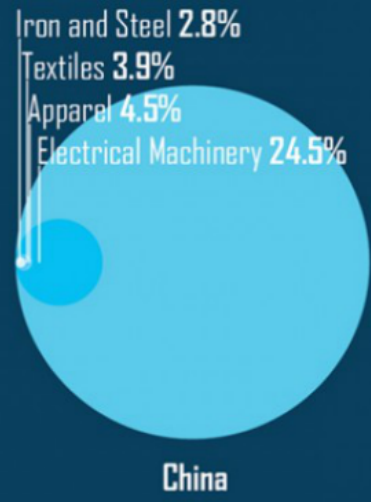
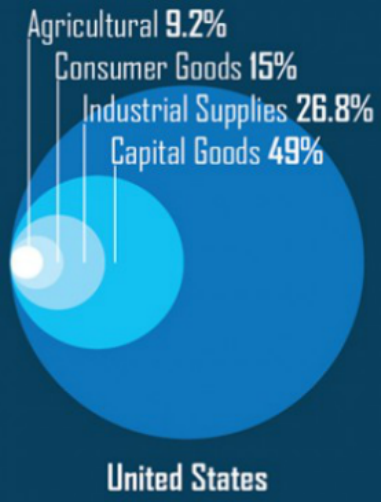


South Korea	887
Hong Kong	826
Canada	794

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# What They Export

(Top 4 Exported Commodities by the Top 5 Exporters)



Source: The World of Import and Export, Importers.com, Available on: <http://visual.ly/world-import-and-export>

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**How do goods  
get from  
producers to  
consumers?**

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# THE GLOBAL TRANSPORTATION SYSTEM



Source: Global Transportation System, Globaia.org, Available on: <http://visual.ly/global-transportation-system>