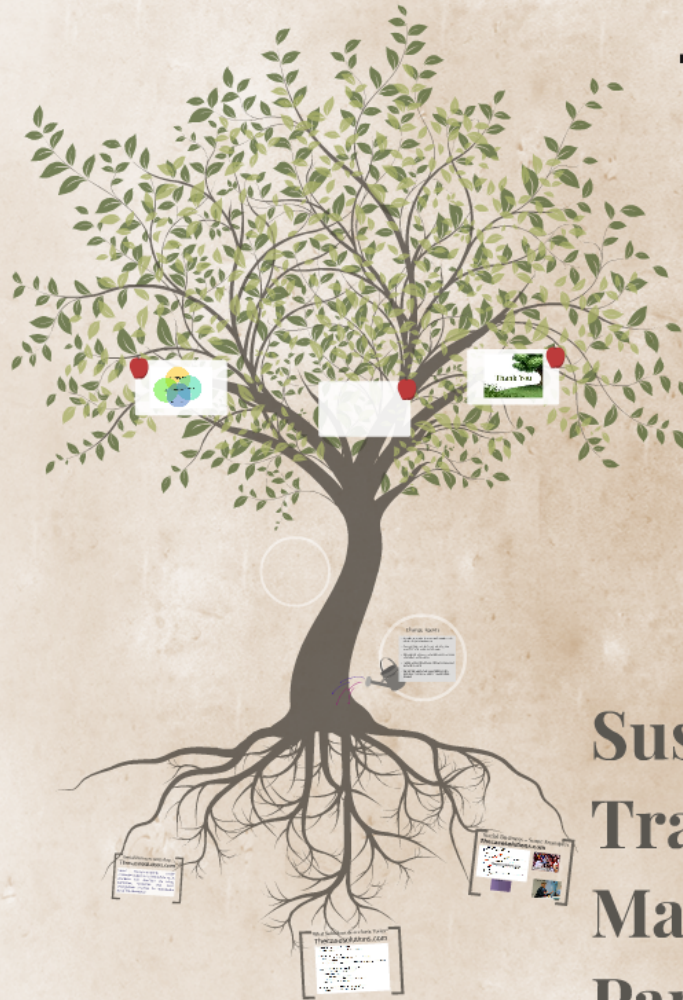


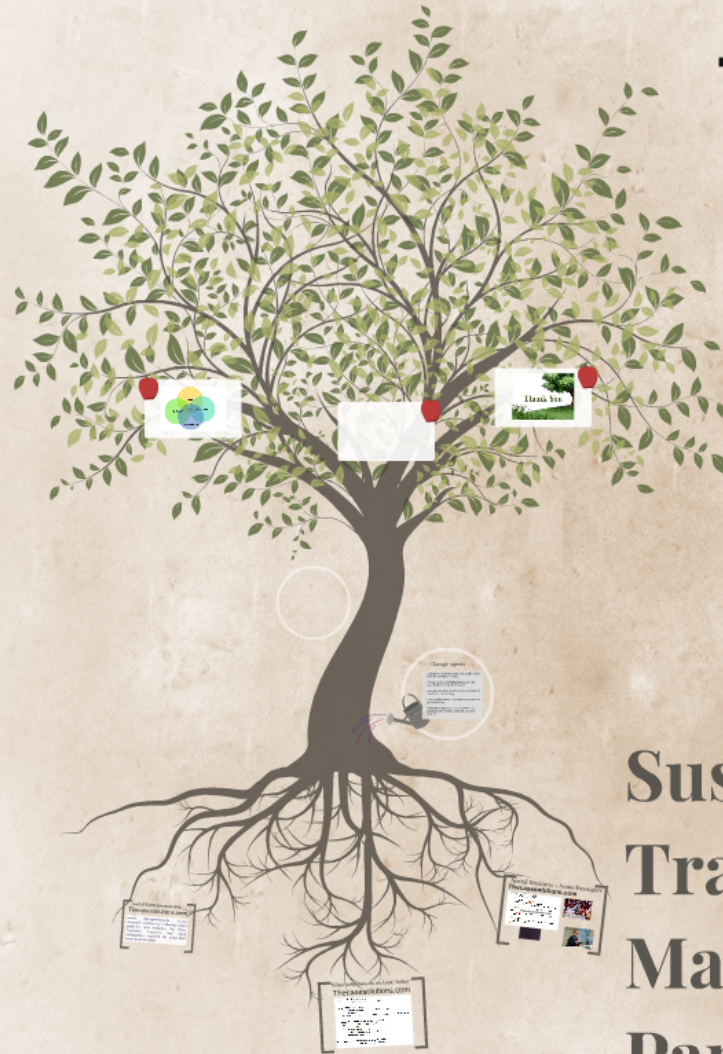
**Thecasesolutions.com**



**Sustaining a Social Venture:  
Transformation of Annapurna  
Mahila Mandal into Annapurna  
Pariwar**



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# Social Entrepreneurship

## Thecasesolutions.com

Social Entrepreneurship create innovative solutions to immediate social problems and mobilizes the ideas, Capacities, resources, and social arrangement required for sustainable social transformation



# What Solutions do we have Today\*

## Thecasesolutions.com

- **Government** – *alone is not the answer*
  - Inefficiencies, slow, bureaucratic, prone to corruption....
- **Nonprofit Orgs.** – *inadequate*
  - dependent on donations (uncertain, demand far exceeds supply)
  - “compassion fatigue”
  - Raising money takes time and energy, which can be spent planning growth/expansion
- **Multilateral Institutions (World Bank...)** - *ineffective*
  - Conservative, slow, under-funded, unreliable
  - Success is measured by
    - a) GDP (*might not be helping poor*)
    - b) Volume of loans negotiated (*not measuring impact*)
  - Exclusively work with the government
- **Corporate Social Responsibility** - *fundamentally flawed*
  - “as long as it can be done without sacrificing PROFITS”



# Social Business – Some Examples

## Thecasesolutions.com

- ❑ **Banking and finance** is the biggest beneficiary of technology-enabled social startups
  - Muhammad Yunus, **Grameen Bank** (Nobel Peace Prize 2006) \*\* not founded in India
  - Vikram Akula, **SKS Microfinance** (Social Entrepreneur of the Year Award 2006)
  - **Kiva** (peer-to-peer micro-lending website) \*\* not founded in India

- ❑ **Energy**
  - **Solar Electrification** - Harish Hande, **SELCO** (Social Entrepreneur of the Year Award 2007)
- ❑ Other examples
  - **Education** (Same Language Subtitling, Janarth - education solutions for children of migrant laborers)
  - Many more...



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**Dr. Verghese Kurien**

**- The Milk Man Of India**







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