



1960's

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1970's

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Psychedelic Rock Music produced with the help of "psychedelic" drugs. In fact, the Beatles, The Who, Jimi Hendrix and the Doors.

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Succeeding Through Radical Openness



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In UK; The Rolling Stones, The Beatles, Buddy Holly and The Crickets. The British Invasion was a event when many UK bands came to America. i.e: Led Zeppelin.

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# 1970s

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The 1970s saw the emergence of hard rock as one of the most prominent sub-genres of rock music. Bands such as Alice Cooper, Deep Purple, Led Zeppelin, Queen, Nazareth, Black Sabbath and Blue Öyster Cult were highly popular during the first half of the decade. By the second half of the decade, many other bands had also achieved stardom, namely, AC/DC, Kiss, Aerosmith, Van Halen and Ted Nugent.

Arena rock grew in popularity through progressive bands like Styx ("Come Sail Away"), and hard rock bands like Kiss.

Psychedelic rock declined in popularity after the deaths of Jimi Hendrix, Janis Joplin, and Jim Morrison, the self-imposed seclusion of Syd Barrett starting in 1970, and the break-up of The Beatles in 1970.

### 1970s con.

#### R&B and Urban

Along with disco, funk was one of the most popular genres of music in the 1970s. Primarily an African-American genre, it was characterized by the heavy use of bass and "wah-wah" pedals. Rhythm was emphasized over melody. Artists such as James Brown, The Miracles, Parliament (funk-disco) and Sly and the Family Stone pioneered the genre. It then spawned artists such as Stevie Wonder, Rufus Wainwright, The Brothers Johnson, Kool & the Gang, Earth, Wind & Fire, Boyz n the Bunch Band, King of the Hill, Tower of Power, Ohio Players, The Commodores, War, Carlinchips, Ray J and, Steve, Carole, The Bay Boys, Zapp, and many more.

The 1970s saw African-American audiences shift away from genres like rock and blues which had originally been invented and dominated by black musicians. While blues performers like B.B. King and Robert Johnson remained successful, they changed to a mostly white audience. Soul, R&B, and funk became the predominant music styles among black artists and audiences.

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### Pop

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### Punk

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### Reggae

The 1970s saw the rise of reggae music from its roots in the 1950s and 1960s. Reggae music was characterized by its slow tempo, simple lyrics, and rebellious attitude. It was a genre that was accessible to a wide audience and was often used as a vehicle for social and political commentary.

In addition to the 1970s, other significant periods include the 1950s, 1960s, 1980s, 1990s, and 2000s.

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# Pop

Elton John became the decade's biggest pop star,[18] releasing diverse styles of music that ranged from ballads to arena rock; some his most popular songs included "Crocodile Rock," "Goodbye Yellow Brick Road," "Bennie and the Jets," "Philadelphia Freedom and "Don't Go Breaking My Heart" (the latter a duet with Kiki Dee). Other European soft rock major artists of the decade included Cat Stevens, Fleetwood Mac and Joan Armatrading.[12][13] (See the country music section of this article for more about country music that crossed over onto the pop charts.)

The Swedish band ABBA was one of the most commercially successful European bands of the 1970s

Elton John was one of the most commercially successful solo pop acts of the 1970s

One of the most successful European groups of the decade was the quartet ABBA. The Swedish group, who are still the most successful group from their country, first found fame when they won the 1974 Eurovision Song Contest. They became one of the most widely known European groups ever and one of the best selling artists of all time, as well as one of the few groups from a non-English speaking country to gain international success. "Take a Chance on Me" and "Dancing Queen" are two of ABBA's most popular songs.

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# Reggae

The Wailers, a band started by Bob Marley, Peter Tosh, and Bunny Wailer in 1963 which used to play Ska and Rocksteady music during the 1960s which became popular in the Caribbean, Europe and Africa since the early 1970s after they start playing Reggae music. Later on the band became very popular in the U.S. The Wailers broke up in 1974 with each of the three main members going on to pursue solo careers. Despite the break-up, Marley continued recording music as "Bob Marley & The Wailers". In 1975, Marley had his international breakthrough with his first hit outside Jamaica, "No Woman, No Cry", from the Natty Dread album. The success of the album Exodus (1977), which included the major international hits "Jamming", "Turn Your Lights Down Low", and "One Love", propelled Marley to international stardom.

In addition to the Wailers, other significant pioneers include Prince Buster, Desmond Dekker, Jackie Mittoo, and several others

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# Punk

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The mid-1970s saw the rise of punk music from its protopunk-garage band roots in the 1960s and early 1970s. The Ramones and Blondie were some of the earliest American Punk rock acts to make it big in both the United Kingdom and the United States. Punk music has also been heavily associated with a certain punk fashion and absurdist humour which exemplified a genuine suspicion of mainstream culture and values. Blondie quickly lost their punk roots going on to become a pop/ska/reggae band.

The mid-1970s saw the rise of punk music from its protopunk-garage band roots in the 1960s and early 1970s. The Sex Pistols, and The Clash were some of the earliest British acts to make it big in both the United Kingdom and the United States. Groups like the Clash were noted for the experimentation of style, especially that of having strong ska influences in their music. Punk music has also been heavily associated with a certain punk fashion and absurdist humour which exemplified a genuine suspicion of mainstream culture and values. The Sex Pistols caused a major sensation in 1977 and were the first serious challenge to the established rock groups like the Rolling Stones and Led Zeppelin, although the punk era in Britain lasted only three years and effectively ended with the Pistols' breakup.



1980s

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