SUCCESSFUL COMMUNICATION

Thecasesolutions.com

Stratigraphy: The Art of Conceptualizing and Communicating Strategy
Stratography: The Art of Conceptualizing and Communicating Strategy
- A systematic technique employed by a speaker to express his meaning when faced with some difficulty; (Corder, 1977)

- A mutual attempt of two interlocutors to agree on a meaning in situations where requisite meaning structures are not shared; (Tarone, 1980)

- Potentially conscious plans for solving what to an individual presents itself as a problem in reaching a particular communicative goal; (Faerch & Kasper, 1983a)

- Techniques of coping with difficulties in communicating in an imperfectly known second language. (Stern, 1983)
What is the purpose of using communication strategies?
Thecasesolutions.com

Speakers compensate for breakdowns in communication using strategic competence. The main goal of learning a foreign language is to be able to communicate.
Thecasesolutions.com

Communication strategies help learners to:
Have a better discourse competence - perform successfully in Presentations or public speeches, during an interview - To interact and the negotiate ideas
Thecasesolutions.com

- Besides, to learn the target language successfully, reduce fear, anxiety and nervousness when speaking, to acquire fluency. Intelligible communication and expression of ideas. Finally to TRAVEL.