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Mario Felio visited the sland of Coplea, currently feli-Larla, which supposedly produced the world visited gene. While in Coplea, Felio vacanceal by the mercean expresses stores. In Coplea, Pelio Secul World by the mercean expresses stores. In Coplea, Pelio Secul World India. Mourheld in In Juperial as the "World In Security", which Coplea column to self-receiving the security, which Coplea column to self-receiving the security of the anamed by the put them on Coplea.



Holy oil ornate oil lamps like this were hung from church ceilings to provide light. The oil was blessed before use and was believed by many to have special healing properties.



## Strategic Entrepreneurship in Emerging Market Multinationals: Marco Polo Marine

Marco Polo (1254-1324), is probably the most famous Westerner traveled on the Silk Road. He excelled all the other travelers in his determination, his writing, and his influence. His journey through Asia lasted 24 years. He reached further than any of his predecessors, beyond Mongolia to China. He became a confidant of Kublai Khan (1214-1294). He traveled the whole of China and returned to tell the tale, which became the greatest travelogue.

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Acre

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The Polo brothers arrived in Acre in April 1269. They learned that Pope Clement IV had died the year before, and no new pope had yet been chosen. So they took counsel with an eminent churchman, Tebaldo, archdeacon of Liege and papal legate for the whole realm of Egypt, and, being advised by him to wait patiently, went home to Venice, where they found that Nicolo's wife was dead, but had left a son Marco, now fifteen.





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# Bagdad

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In Baghdad, Marco Polo learned more about Christianity and Christian customs

