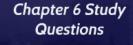


# Starlab: Transforming Ideas into Business

# Thecasesolutions.com



Thecasesolutions.com

- 1. What is entrepreneurship?
- 2. What is special about small businesses?
- 3. How does one start a new venture?
- 4. What resources support entrepreneurship and business development?



Entrepreneurship and Small Businesses



# Chapter 6 Study Questions

- 1. What is entrepreneurship?
- 2. What is special about small businesses?
- 3. How does one start a new venture?
- 4. What resources support entrepreneurship and business development?

# What is entrepeneurship?

#### Entrepeneurship:

Strategic thinking and risktaking beaviour that results in creation of new opportunities for individuals and/or organizations.

#### Thecasesolutions.com



#### What makes an entrepeneur?

-Founders of businesses that build and become successful

- Self-employed
- Introduce new product or change in an existing organization
- Open a small shop

Thecasesolutions.com



#### My definition:

Going out on a limb to work towards a goal of creating an organization or a business.

### Thecasesolutions.com



#### Backrounds and Experiences

- Were influenced to be responsible, have initiative and be independent
- Have worked at at least one business before
   22-45
- Want to achieve mastery

Thecasesolutions.com



## Thecasesolutions.com

Characteristics

- Internal locus of control
- High goals
- Confidence
   Passion
- Independent
- Independ Flexible

STAY FOCUSED AND

WORK HARD.

## Entrepeneurship:

Strategic thinking and risktaking beaviour that results in creation of new opportunities for individuals and/or organizations.



## My definition:

Going out on a limb to work towards a goal of creating an organization or a business.

# Thecasesolutions.com



ne

## What makes an entrepeneur?

- -Founders of businesses that build and become successful
  - Self-employed
  - Introduce new product or change in an existing organization
    - Open a small shop



## Backrounds and Experiences

- Were influenced to be responsible, have initiative and be independent
- Have worked at at least one business before
- · 22-45
- Want to achieve mastery



## Characteristics

# Thecasesolutions.com

- Internal locus of control
- High goals
- Confidence
- Passion
- Independent
- Flexible

STAY
FOCUSED
AND
WORK
HARD.