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Starbucks'
Loyalty Reigns



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"WORK CAN WAIT"

Since 1997, Starbucks has opened an average of three stores every day
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Starbucks took its name from the character Starbuck in the Moby Dick novel by Herman Melville
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HISTORY OF Thecasesolutions.com



The first Starbucks location outside North America opened in Tokyo, in 1996
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The first Starbucks opened in Seattle, Washington, on 1971 by three partners
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In 1971, partners Jerry Baldwin, Gordon Bowker, and Zev Siegl (*left to right*) founded Starbucks in Seattle, selling fresh-roasted whole beans to local customers.

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INTERESTING FACT

STARBUCKS has 151,000 employees - 2x population of Greenland