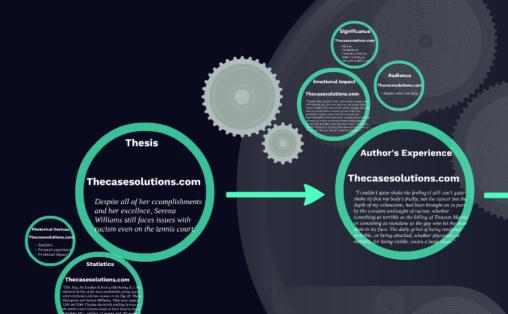
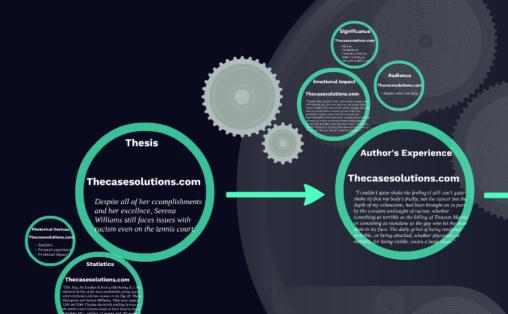
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Serena and Lily

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Serena and Lily

Thesis

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Despite all of her ccomplishments and her excellnce, Serena Williams still faces issues with racism even on the tennis court.

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Rhetorical Devices Thecasesolutions.com

- Statistics
- Personal experience
- Emotional impact

Emotional impact

Statistics

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"This July, the London School of Marketing (L.S.M.) released its list of the most marketable sports stars, which included only two women in its Top 20: Maria Sharapova and Serena Williams. They were ranked 12th and 20th. Despite decisively trailing Serena on the tennis court (Serena leads in their head-to-head matchups 18-2, and has 21 majors and 247 weeks at No. 1 to Sharapova's five majors and 21 weeks at number 1), Sharapova has a financial advantage off the court. This month Forbes listed her as the highest-paid female athlete, worth more than \$29 million to Serena's \$24 million."

nment at a news conference before a tournament cause the president of the Russian Tennis Federation, imil Tarpischev, has described you and your sister as rothers" who are "scary" to look at. Imagine."

Author's Experience

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"I couldn't quite shake the feeling (I still can't quite shake it) that my body's frailty, not the cancer but the depth of my exhaustion, had been brought on in part by the constant onslaught of racism, whether something as terrible as the killing of Trayvon Martin or something as mundane as the guy who let the door slam in my face. The daily grind of being rendered invisible, or being attacked, whether physically or verbally, for being visible, wears a body down."

Emotional Impact

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"Imagine that, despite all this, there were so many bad calls against you, you were given as one reason video replay needed to be used on the courts. Imagine that you have to contend with critiques of your body that perpetuate racist notions that black women are hypermasculine and unattractive. Imagine being asked to comment at a news conference before a tournament because the president of the Russian Tennis Federation, Shamil Tarpischev, has described you and your sister as "brothers" who are "scary" to look at. Imagine."

The

Audience Thecasesolutions.com Anyone who can help.

Significance

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- Motives
- Truthfullness
- Determine what the author is trying to persuade audience of