





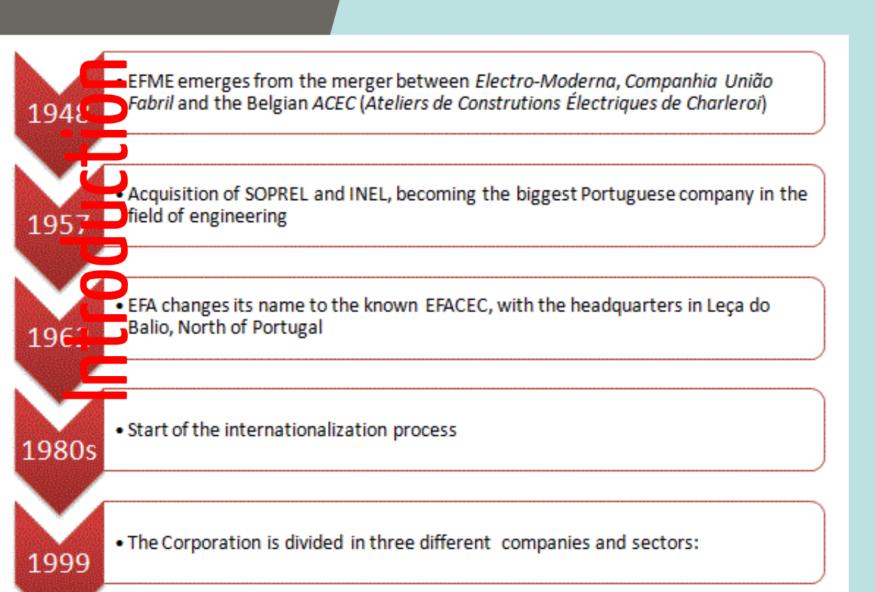


International Marketing
MSc Management, Susana Silva

The cases olutions.com

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## Thecasesolutions.com



# 3 Business Areas (1999)

Efacec Energy Efacec Engineering, Environment and Services

Efacec Transportation and Logistics



Transformers



Engineering



Transportation



Switchgear



Automation



Logistics



Servicing



Maintenance



Environment

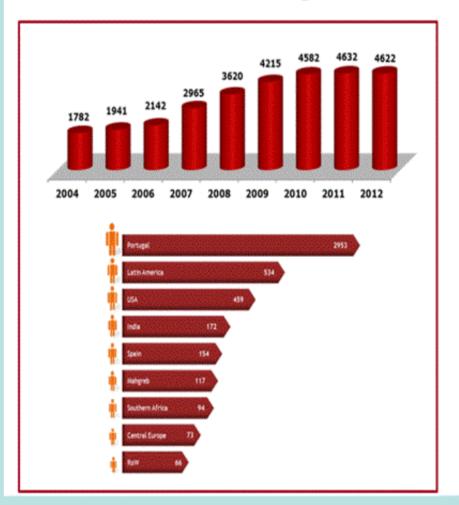
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Renewables

### 2007-2011: The Accelerated Growth Cycle

### Thecasesolutions.com

#### Headcounting



#### Sales (M€)



Source: Efacec



# Internal Analysis - 7 S's

