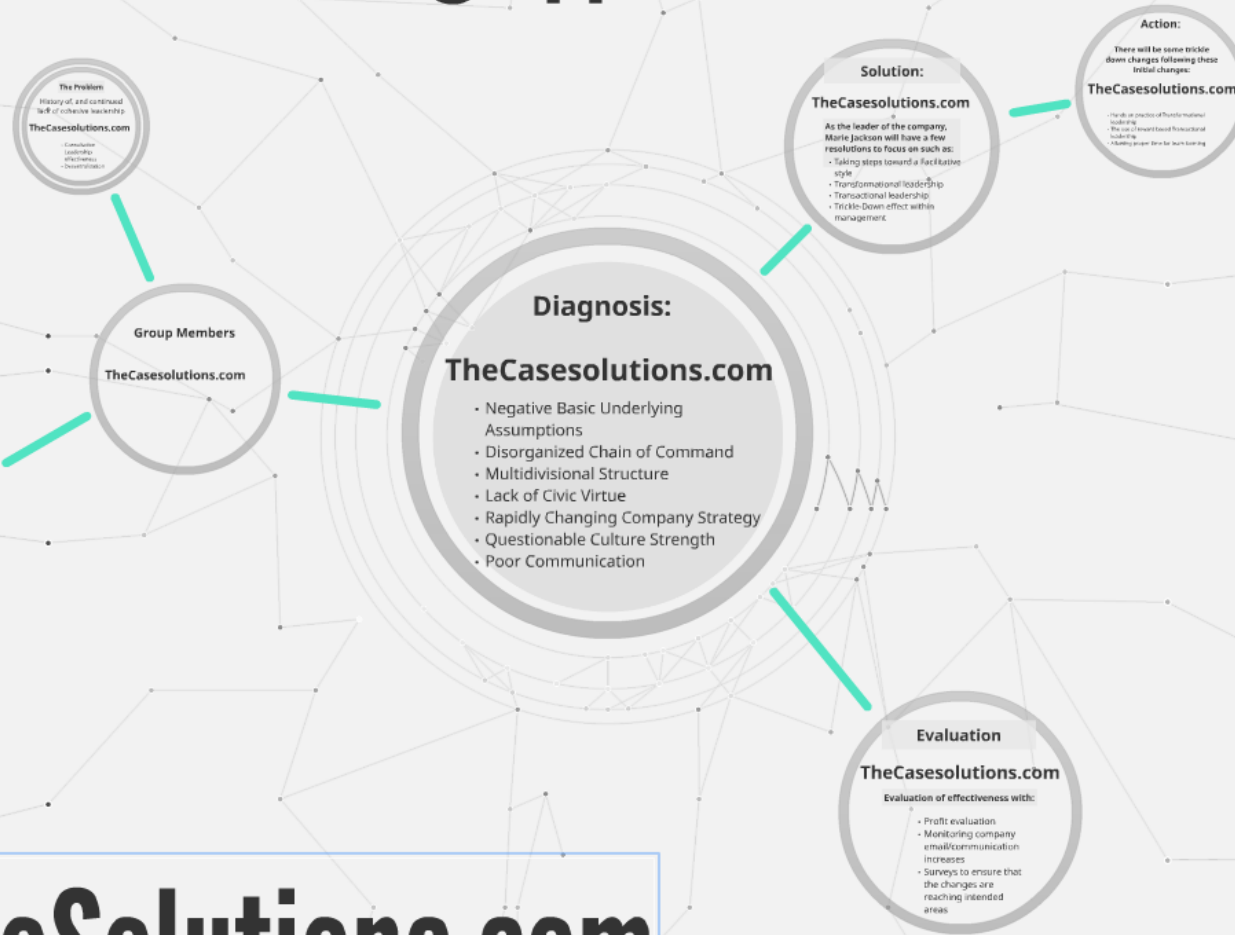


Rivest Farms: Farming Approaches and the "Four Ps"



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Rivest Farms: Farming Approaches and the "Four Ps"

The Problem:
History of and continued lack of cohesive management
TheCasesolutions.com
- Inconsistent leadership
- Overcentralization

Group Members
TheCasesolutions.com

Diagnosis:
TheCasesolutions.com

- Negative Basic Underlying Assumptions
- Disorganized Chain of Command
- Multidivisional Structure
- Lack of Civic Virtue
- Rapidly Changing Company Strategy
- Questionable Culture Strength
- Poor Communication

Solution:
TheCasesolutions.com

As the leader of the company, Marie Jackson will have a few resolutions to focus on such as:

- Taking steps toward a Participative style
- Transformational leadership
- Transactional leadership
- Trickle-Down effect within management

Action:
There will be some trickle down changes following these initial changes:
TheCasesolutions.com
- Lead in direction of Transformational leadership
- The use of reward based Transactional leadership
- A heavy order line for some learning

Evaluation
TheCasesolutions.com

Evaluation of effectiveness with:

- Profit evaluation
- Monitoring company email/communication increases
- Surveys to ensure that the changes are reaching intended areas

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The background features a network diagram with grey nodes and lines. A large, thick grey circle is centered on the page. Three teal-colored brushstroke-like shapes are positioned around the circle: one on the left, one at the top, and one on the right. The text is centered within the large grey circle.

Group Members

TheCasesolutions.com

Diagnosis:

TheCasesolutions.com

- Negative Basic Underlying Assumptions
- Disorganized Chain of Command
- Multidivisional Structure
- Lack of Civic Virtue
- Rapidly Changing Company Strategy
- Questionable Culture Strength
- Poor Communication

The Problem

History of, and continued lack of cohesive leadership

TheCasesolutions.com

- Consultative Leadership effectiveness
- Decentralization

Solution:

TheCasesolutions.com

As the leader of the company, Marie Jackson will have a few resolutions to focus on such as:

- Taking steps toward a Facilitative style
- Transformational leadership
- Transactional leadership
- Trickle-Down effect within management

Action:

There will be some trickle down changes following these initial changes:

TheCasesolutions.com

- Hands on practice of Transformational leadership
- The use of reward based Transactional leadership
- Allowing proper time for team forming



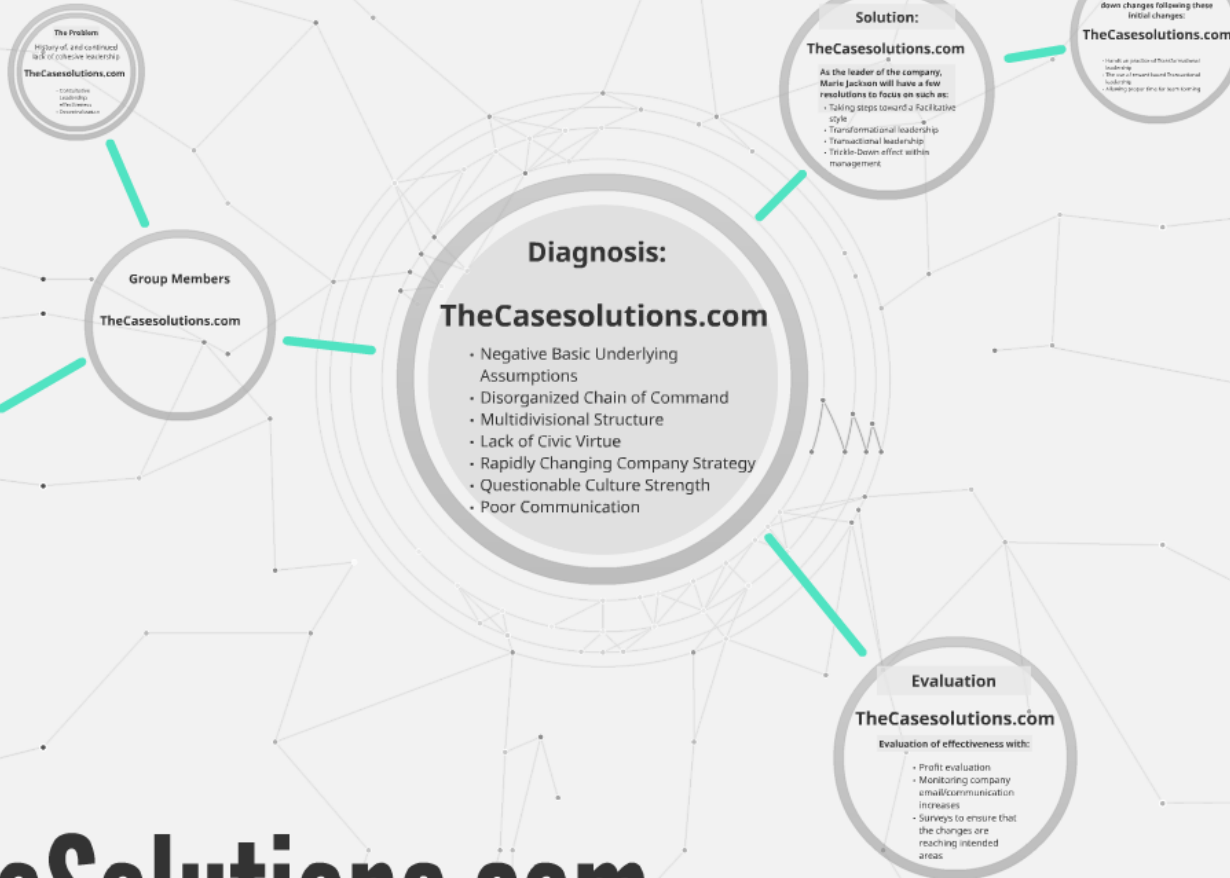
Evaluation

TheCasesolutions.com

Evaluation of effectiveness with:

- Profit evaluation
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