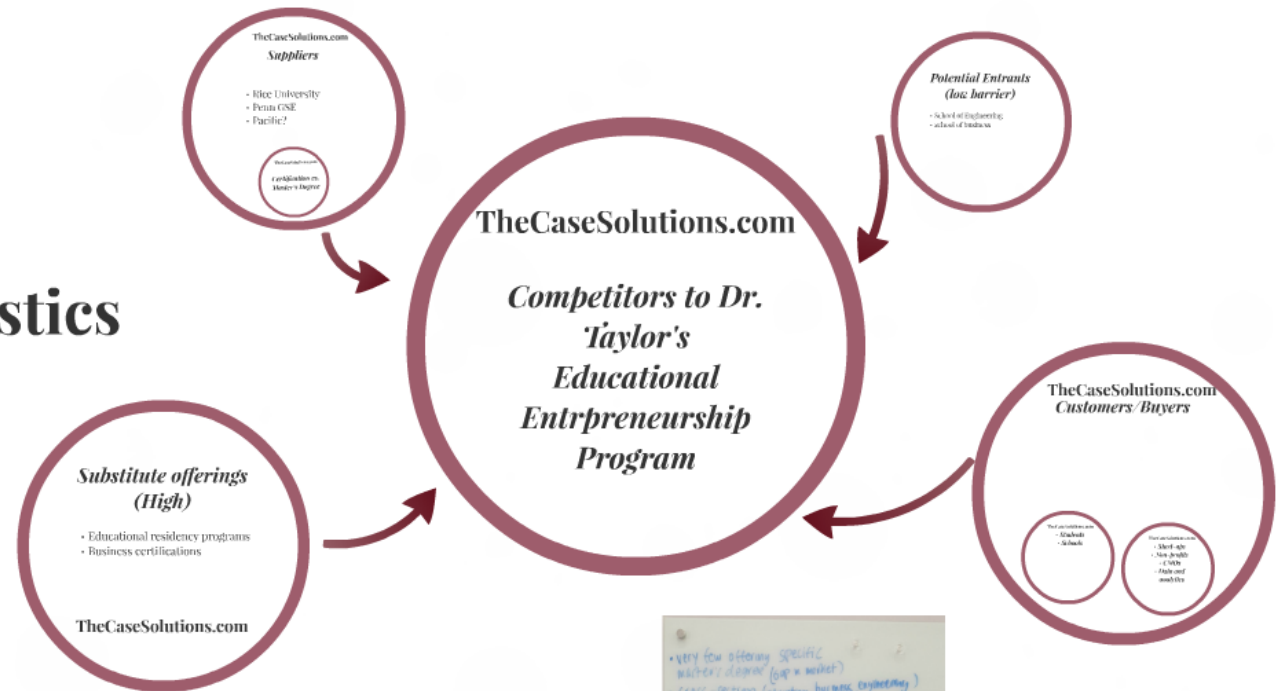


Red Spruce Resort

2.10: Industry Diagnostics



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• very few other SPECIFIC
 authors/ classes (sup + market)
 • CASE solutions (education, business, engineering)
 • massive educational field in
 non-traditional ways
 • 2001-2015 (5M)
 • 2013-Present (33%)

VALUE?
 - opportunity for degree
 - opportunity for new career
 paths
 - Ex. (entrepreneur + educator
 from case study)
 • Executive Director (only for other Leadership)
 • Community engagement, particularly in (smaller market)



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*Competitors to Dr.
Taylor's
Educational
Entrepreneurship
Program*

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Suppliers

- Rice University
- Penn GSE
- Pacific?

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***Certification vs.
Master's Degree***

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***Certification vs.
Master's Degree***



*Substitute offerings
(High)*

- Educational residency programs
- Business certifications

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Customers/Buyers

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- *Students*
- *Schools*

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- *Start-ups*
- *Non-profits*
- *CMOs*
- *Data and analytics*

The background features a large, thick maroon circle centered on the page. To its right, a portion of another similar circle is visible. In the bottom-left corner, there is a maroon wedge shape pointing towards the center.

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