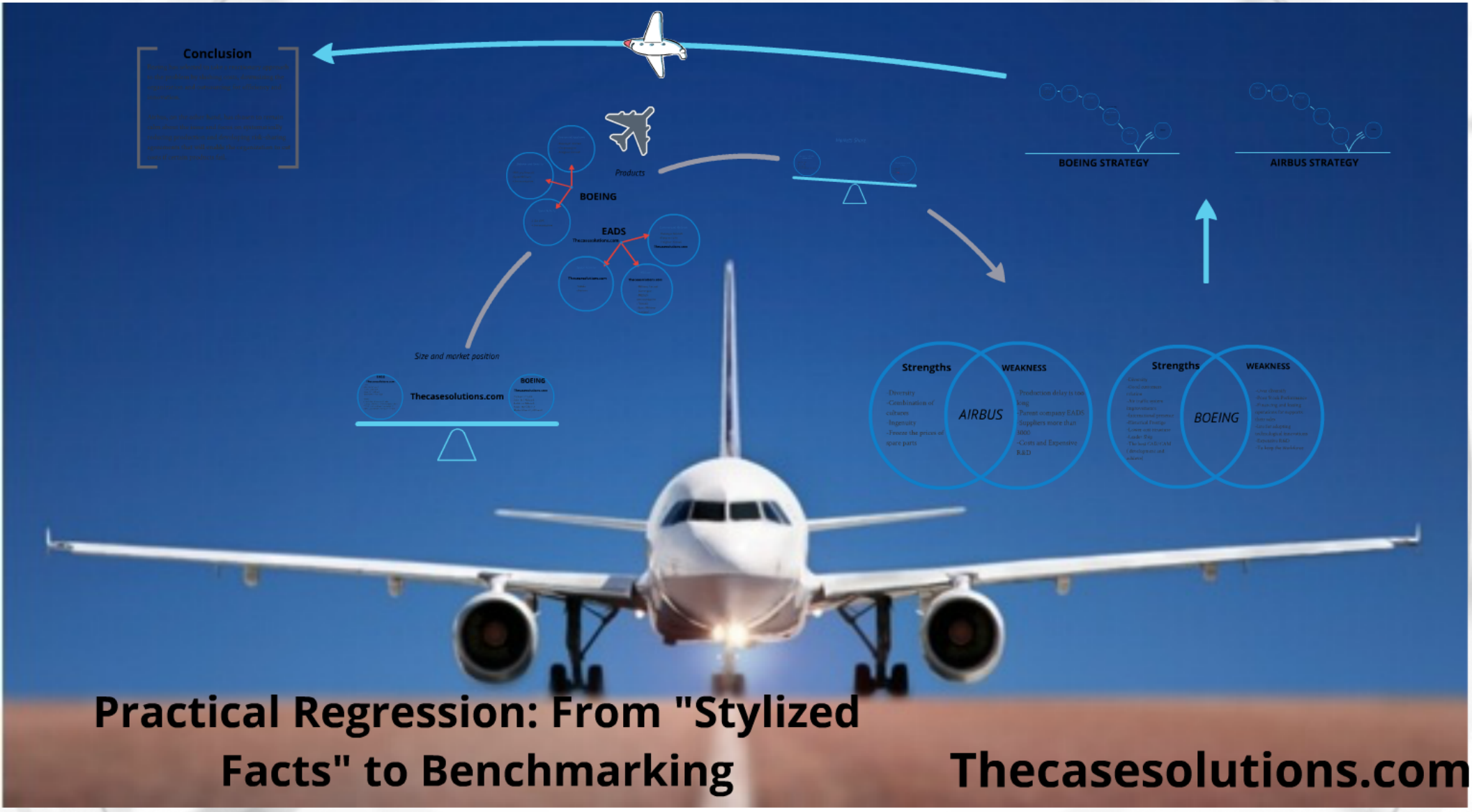

Practical Regression: From "Stylized Facts" to Benchmarking

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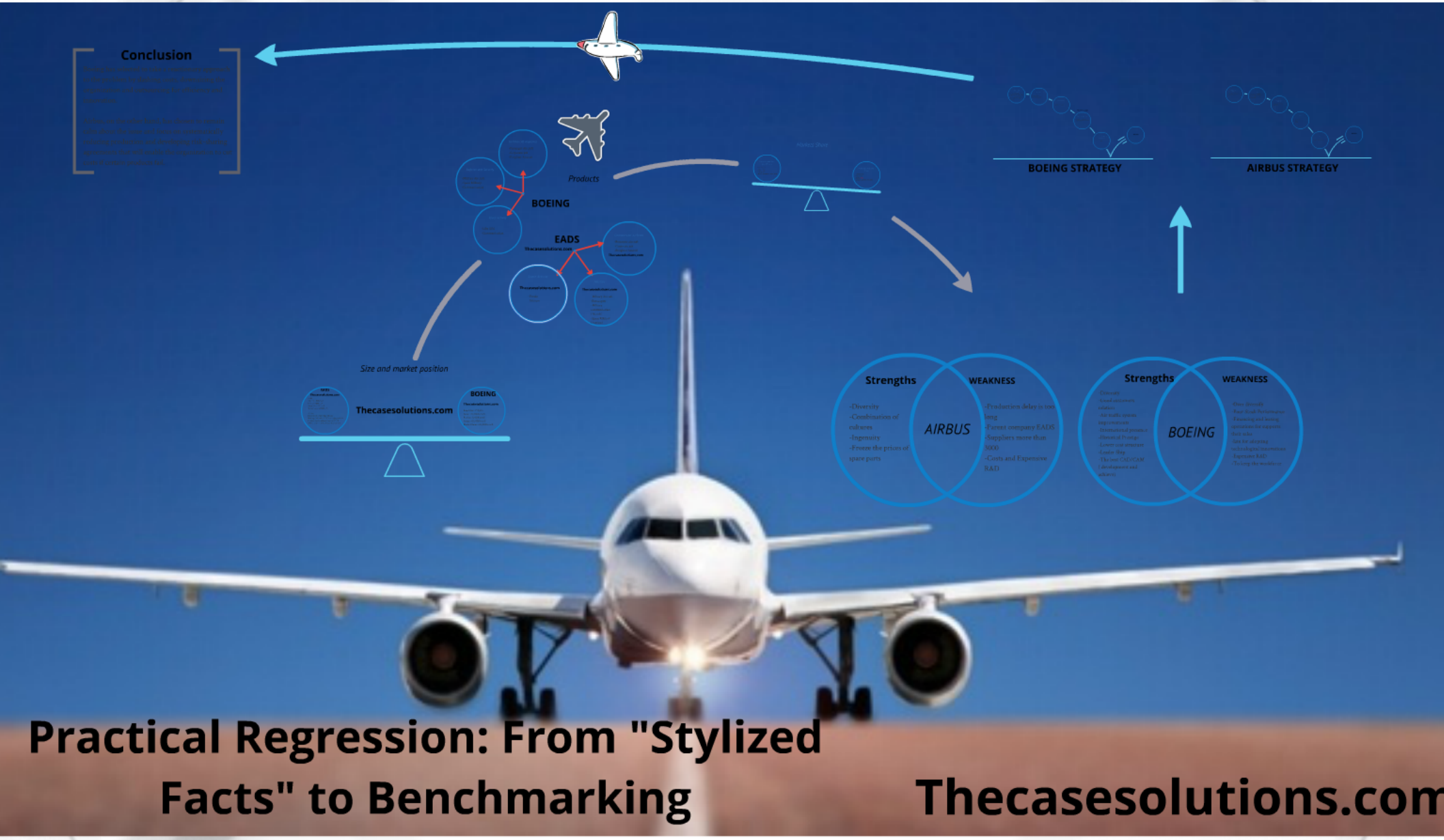

Practical Regression: From "Stylized Facts" to Benchmarking

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Size and market position

EADS

Thecasesolutions.com

EADS :

Sales : 74,5 Billions $

Profits: 1,6 Billions $

Assets : 115,5 Billions $

Market Value : 46 Billions $

Airbus :

Gross Orders : More than 400 units

Blacklog : 3440 units (67% for emerging market)

FY 2011 : 33,103 million €, increase by 17%

EBIT : 1,230 million €, increase X 2 than 2011

BOEING

Thecasesolutions.com

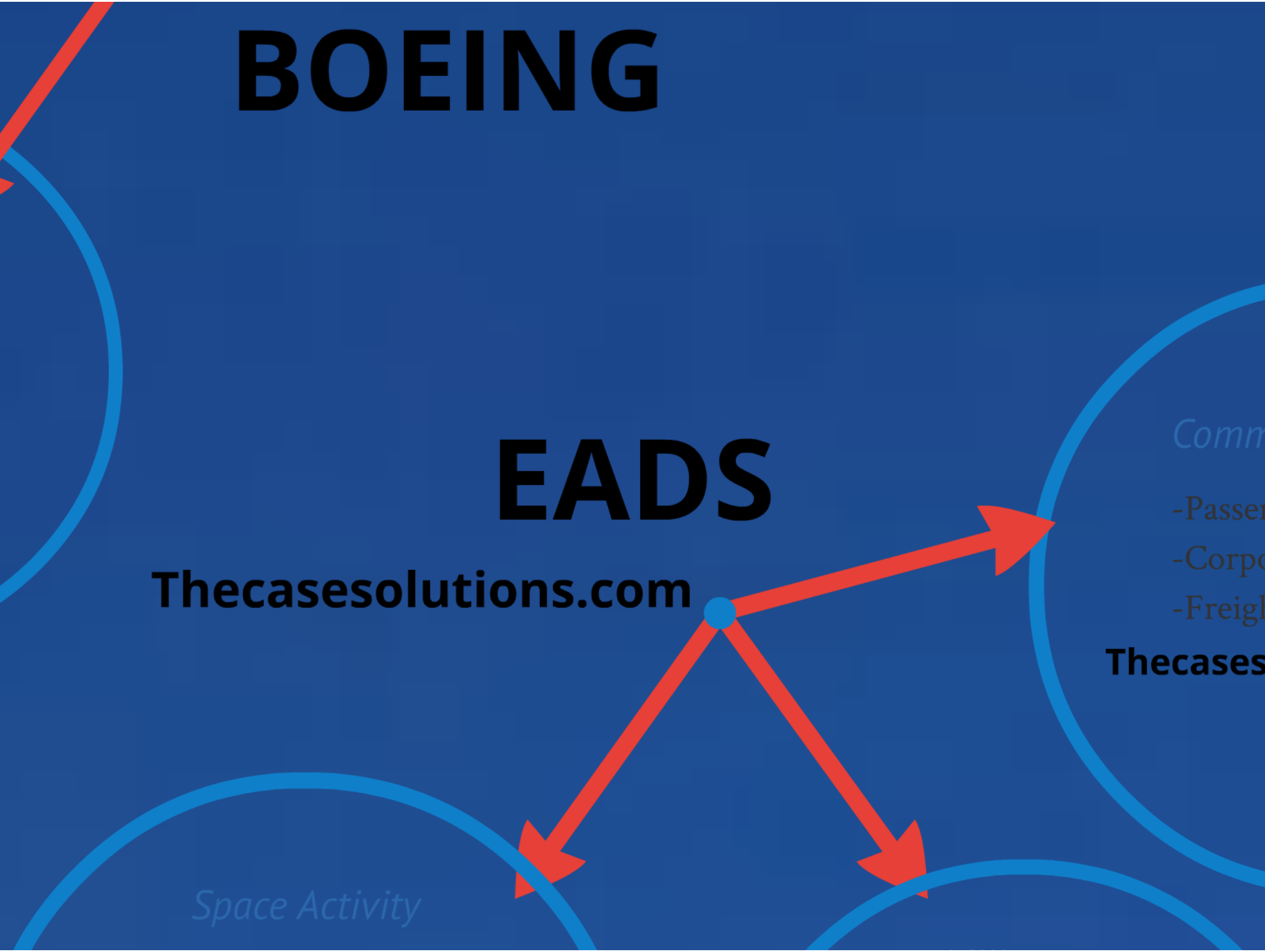
Employes : 174,400

Sales : 81,7 Billions $

Profits : 3,9 Billions $

Assets : 88,9 Billions $

Market Value : 65,4 Billions $


BOEING
EADS
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Space Activity

Commercial Airlines

-Passenger Aircraft

-Corporate jets

-Freighter Aircraft

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Military

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-Military Aircraft
-Eurocopter
-Military communication (Vizada)
-Space Military (Astrium)

Space Activity
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-Vizada
-Astrium