

**Caseism.com**



**Patagonia: Encouraging  
Customers to Buy Used Clothing  
(B)**

**Caseism.com**



# **Patagonia: Encouraging Customers to Buy Used Clothing (B)**



# Caseism.com

## *Wine is in the Details*

Caseism.com  
Wine is in the Details



# Selecting the proper glass

## Caseism.com



Full-bodied  
red wine



Light-bodied  
red wine



Rosé or spicy  
red wine



Sparkling  
wine



Light-bodied  
white wine



Fortified  
sweet wine

# *The Question*

How does chemistry change grape juice to wine?

**Caseism.com**

# *Discovery of Wine*

- There are many legends depicting the discovery of wine however there is not very much evidence on how it was discovered
- The fermenting of strains of this wild grape would become easier
- This would be because of the development of pottery during the later Neolithic, c. 11,000 BC.

**Caseism.com**

# *The Discovery and Development of Wine*

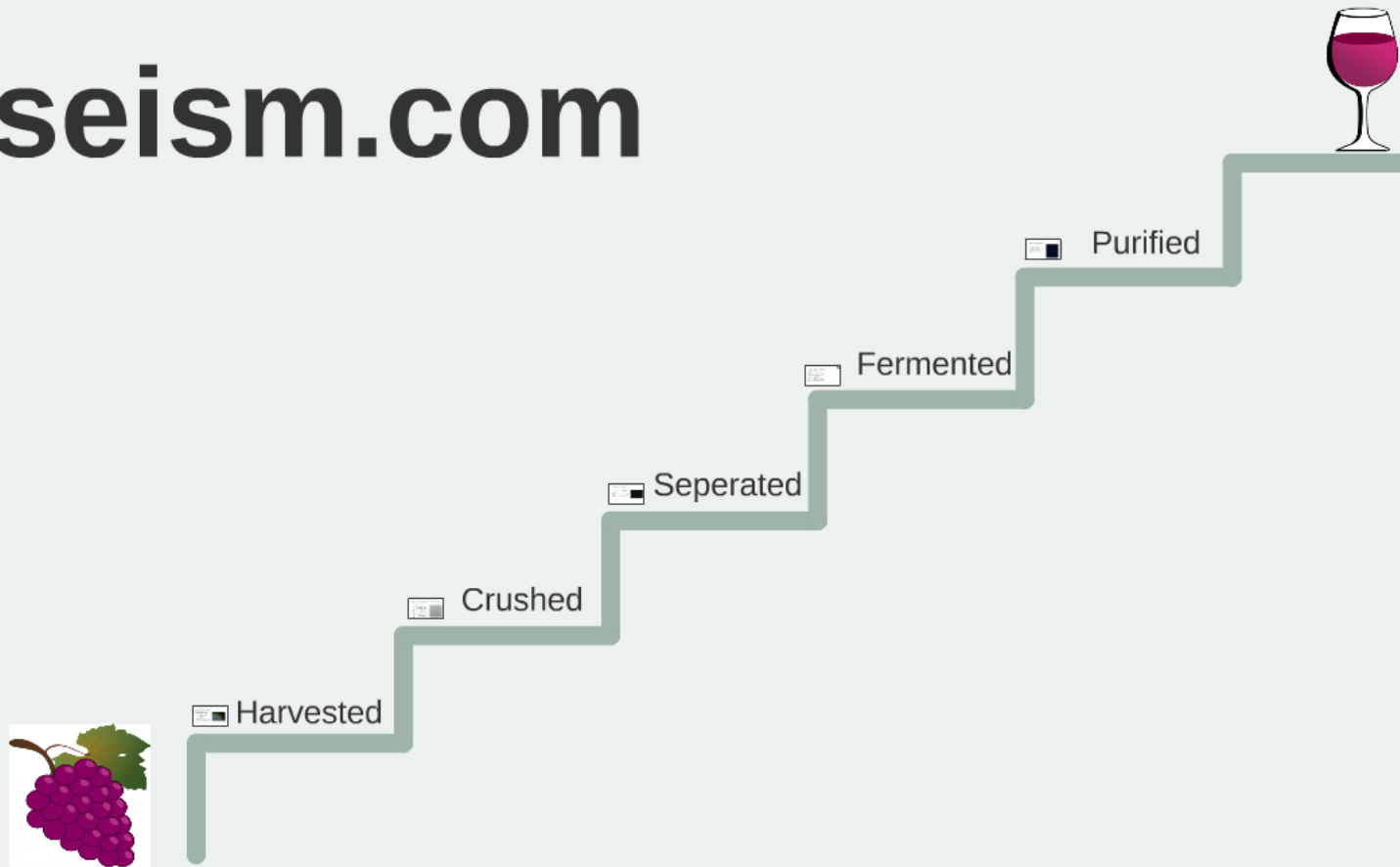
## *Wine Timeline*

**Caseism.com**



# *The "Steps" of Producing Wine*

**Caseism.com**





# *Step 1: Harvested*

## **Caseism.com**

- Must be harvested at optimum time
- Grapes are tested for ph levels, acid, sugar and flavour

