


Oral Insulin: Breakthrough Innovation at Biocon



Oral Insulin: Breakthrough Innovation at Biocon

Thecasesolutions.com

Thecasesolutions.com



SKUNKWORKS

Thecasesolutions.com

Definition

History

Today's application & Significance to business

Companies using skunkworks Teams

Recent Ideas coming from skunkworks





Skunk Works Defined

Purpose: design & develop new product

Thecasesolutions.com

Multi-skilled teams

Typically located outside the organization

Relatively free of hierarchy

Borrowing talent & resources called
"bootlegging"



Corp

US M

Gern

History of Skunkworks

Did you know that the term 'Skunkworks' is trademarked?

Thecasesolutions.com

Thecasesolutions.com

Trademarked by the Lockheed Corporation in 1945



Skunkworks History

Thecasesolutions.com

First Skunkworks team started at Lockheed Aircraft Corp in 1943

US Military was in dire need of a jet fighter against German threat of the ME 262



Skunkworks History

Thecasesolutions.com

Lockheed team led by Kelly Johnson delivered XP-80 'proposal' in 30 days



Team designed and built the XP-80 in 143 days