

Olympus and the Whistleblower President



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TEAM 16

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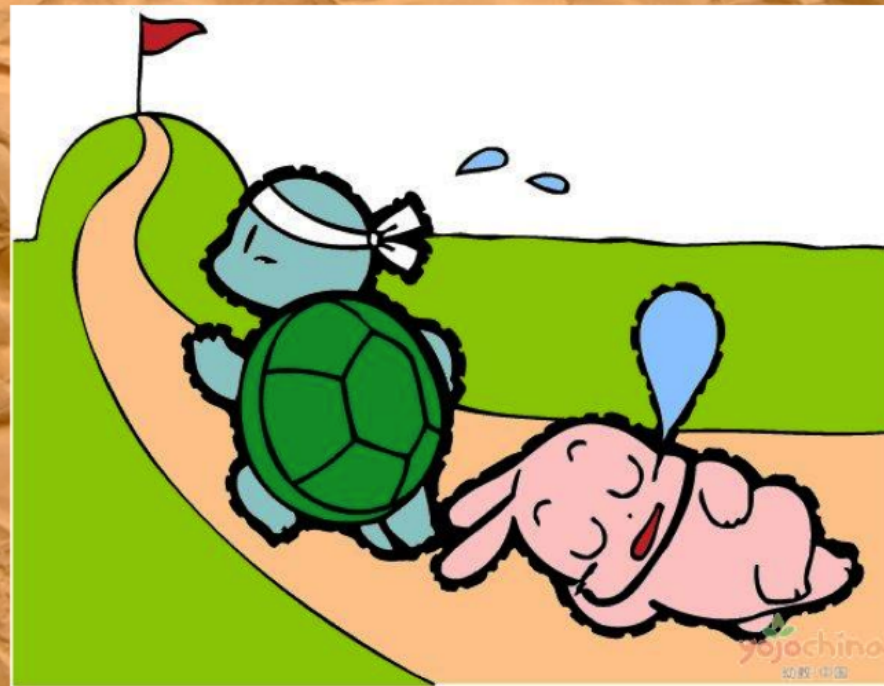
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WHAT CAN BE DONE TO MAKE AN IMPROPER
CANDIDATE TO A COMPETITIVE ONE?



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A photograph of Barack Obama speaking, with his hand near his face, set against a dark background. The image is framed by large, stylized brackets on the left and right sides.

“CHANGE WILL NOT COME IF WE WAIT FOR
SOME OTHER PERSON OR SOME OTHER TIME.

WE ARE THE ONES
WE'VE BEEN WAITING FOR.

WE ARE THE CHANGE THAT WE SEEK.”

BARACK OBAMA

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Obama: Not your typical Candidate



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What makes Obama a
probable candidate?
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Attractive Vision

- House's Charismatic Leadership Theory
- Characteristic of Transformational Leadership



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Attractive Vision

- Established through series of inspiring speeches

“There is not a liberal America and a conservative America-- there's the United States of America. There is not a black America and a White America and a Latino America and Asian America-- there's the United States of America.”

-- Barack Obama, 2004 Democratic National Convention

“Yes, we can” (MV)

- Use of Internet



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