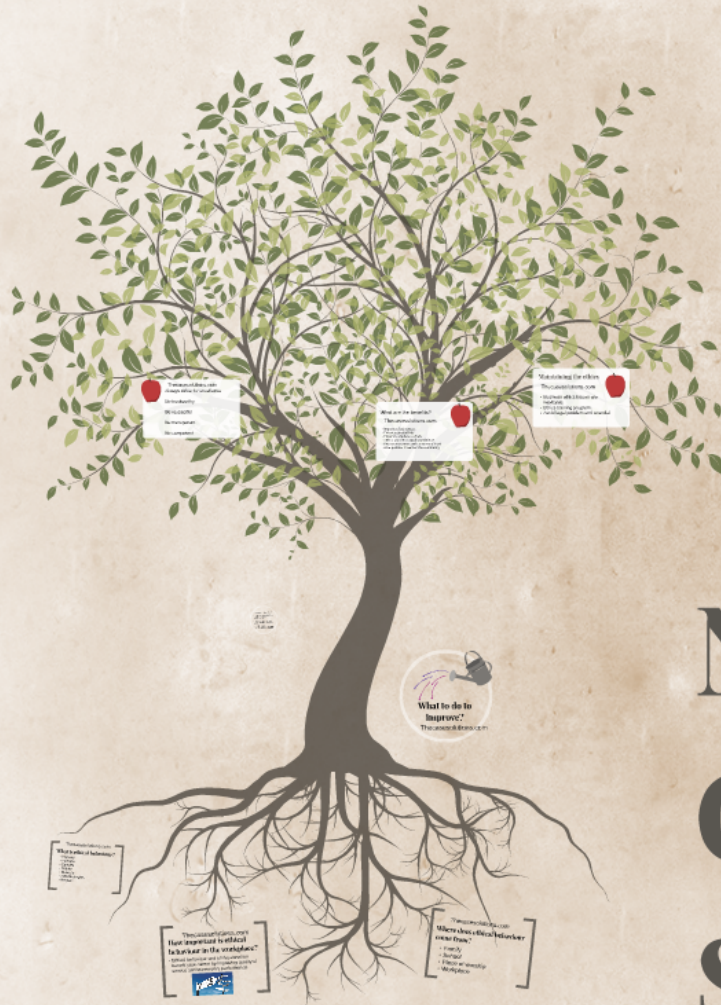


# Novo Nordisk: A Commitment to Sustainability

Thecasesolutions.com





# Novo Nordisk: A Commitment to Sustainability

Thecasesolutions.com

Thecasesolutions.com

# What is ethical behaviour?

- Honesty
- Fairness
- Equality
- Dignity
- Diversity
- Individual rights
- Respect



Thecasesolutions.com

# **Where does ethical behaviour come from?**

- Family
- School
- Place of worship
- Workplace

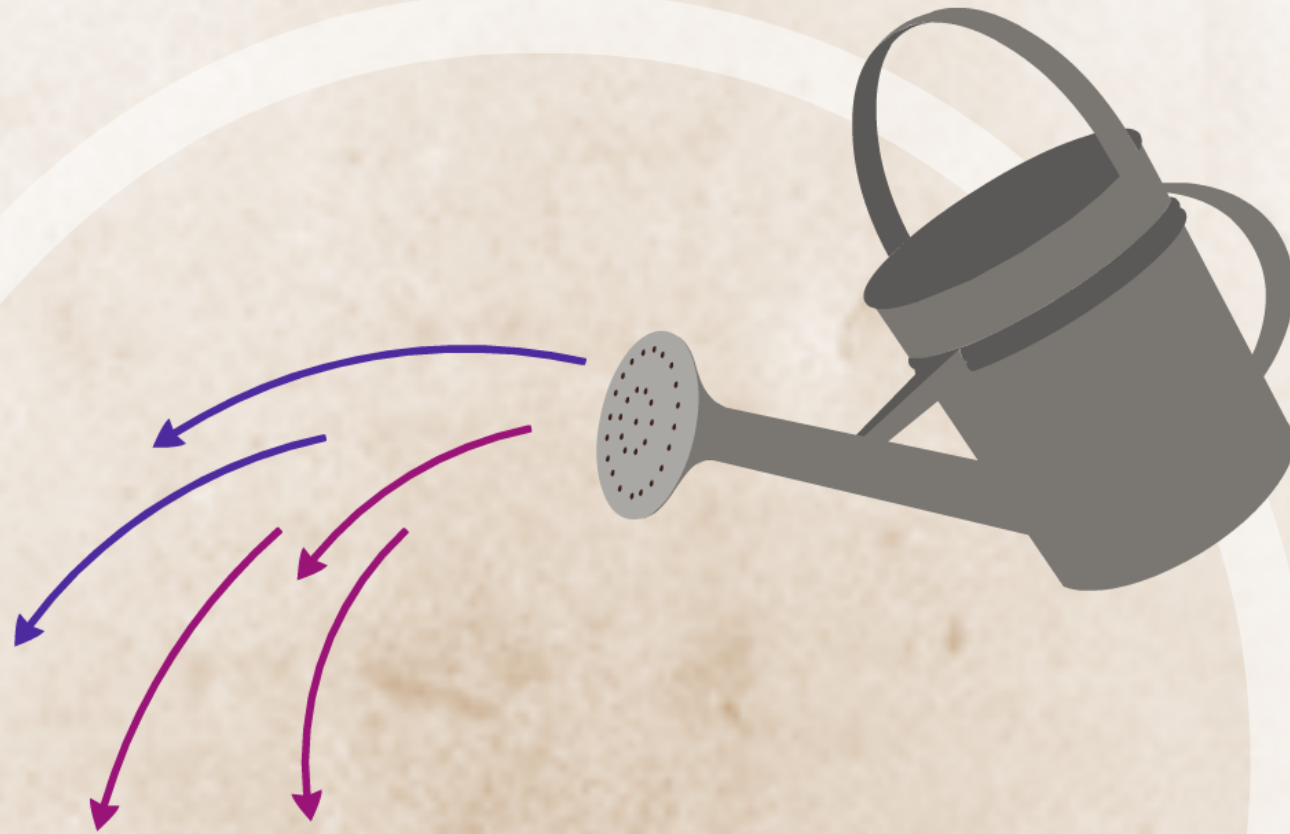


Thecasesolutions.com

# How important is ethical behaviour in the workplace?

- Ethical behaviour and professionalism benefit your career by improving quality of service and teamwork's performance.

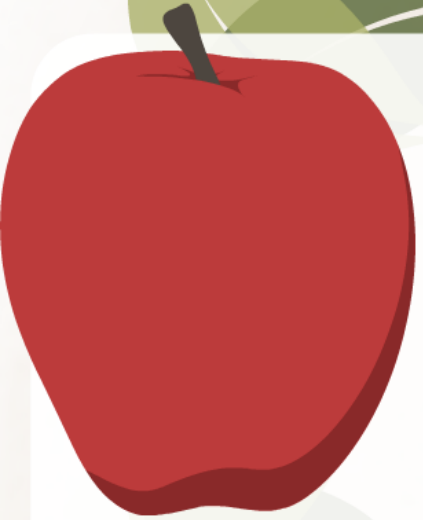




# **What to do to improve?**

[Thecasesolutions.com](http://Thecasesolutions.com)





Thecasesolutions.com  
Always strive for excellence

Be trustworthy

Be respectful

Be transparent

Be competent

# What are the benefits?

## Thecasesolutions.com

- Improve effectiveness
- Enhance productivity
- Expand compliance efforts
- Attract and retain quality workforce
- Protect customers and co-workers' trust.
- Give positive impact on the community





# Maintaining the ethics

Thecasesolutions.com

- Business ethics issues are inevitable.
- Ethics training program.
- Avoid legal problem and scandal.

