

Multiple Stories to Career Building

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Toyota in India
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Mission: To develop automotive industry, create employment opportunities and "Putting Customer First"

Collaboration of Kirloskar Limited

Competitors: Maruti Suzuki, Hyundai and Mahindra
 Range of models

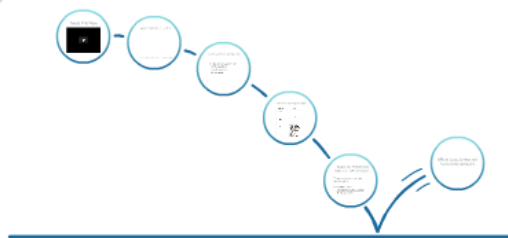
Toyota's Objectives
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- To develop and provide innovative, safe and outstanding high quality products and services (TMC, 2006)
- To achieve long-term stable growth (Hiroshi, 2003).
- To motivate its employees

Structure of the Presentation
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- Toyota's Objectives
- Toyota in India
- Toyota Management System – An Overview
- Toyota's Strengths and Weaknesses
- Toyota Production System
- Measurement Using DM Techniques
- Toyota's Assessment Methodologies
- Toyota's Key Performance Indicators (KPIs) Functions
- Recommendations
- Conclusion

Performance & Reward Management of Toyota
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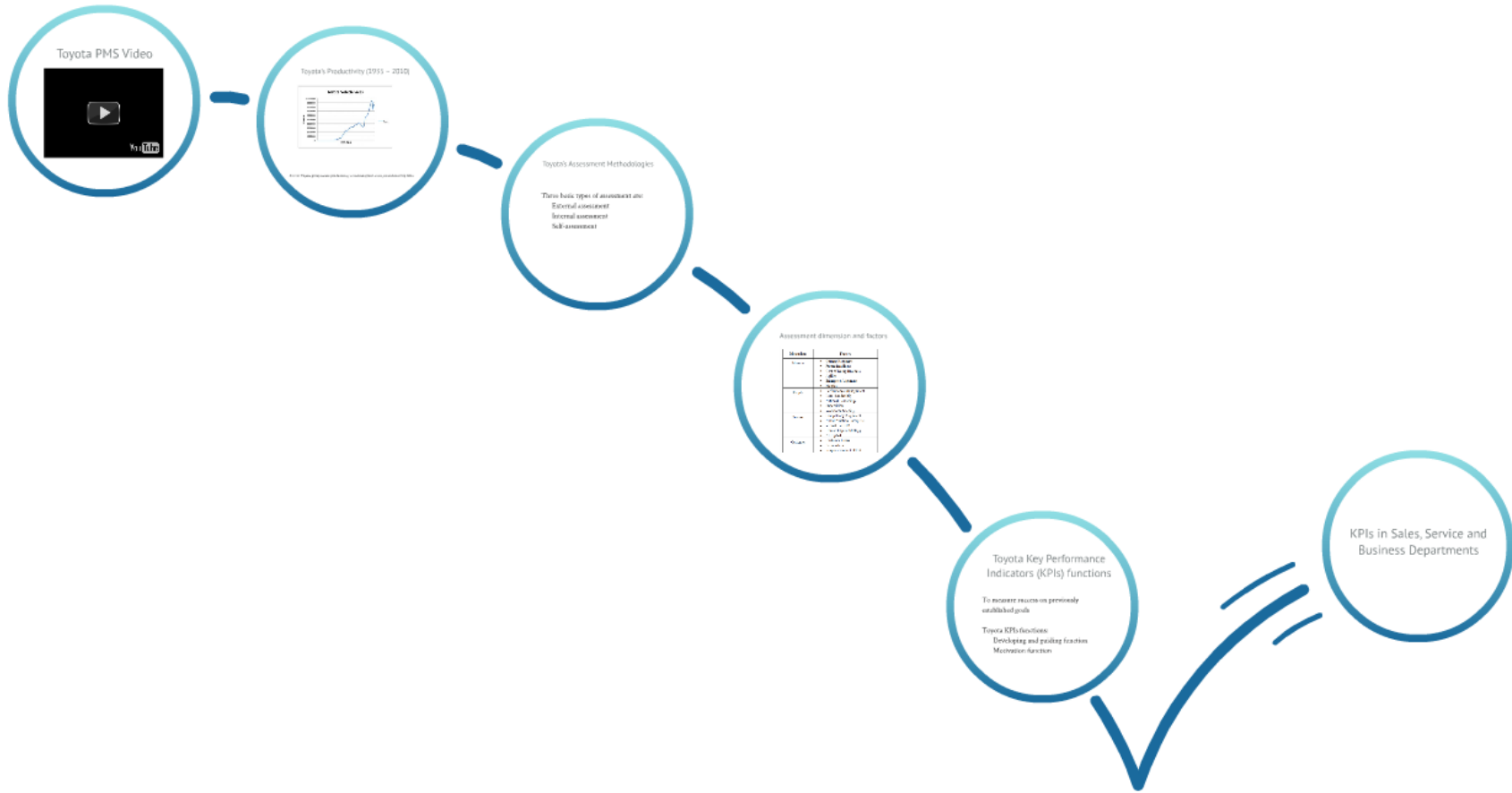
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Toyota is a multinational company having a wide range of models in automobile industry with high customer satisfaction globally.

The productivity of the company can be increased by 10-15% by using the Performance and reward management Techniques such as KPI and Performance management systems

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