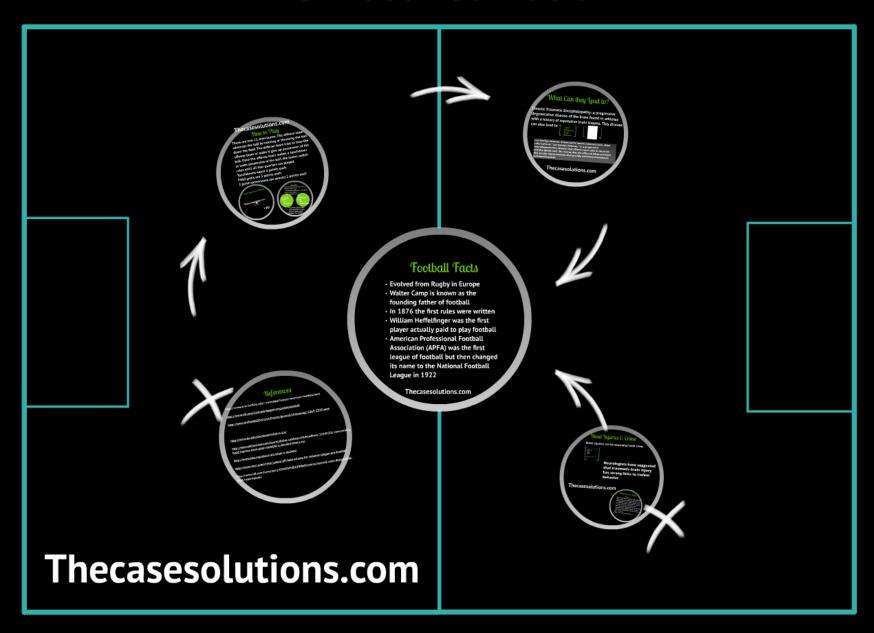
Modeling Discrete Choice: Categorical Dependent Variables, Logistic Regression, and Maximum Likelihood Estimation



Modeling Discrete Choice: Categorical Dependent Variables, Logistic Regression, and Maximum Likelihood Estimation



Football Facts

- Evolved from Rugby in Europe
- Walter Camp is known as the founding father of football
- In 1876 the first rules were written
- William Heffelfinger was the first player actually paid to play football
- American Professional Football
 Association (APFA) was the first
 league of football but then changed
 its name to the National Football
 League in 1922

Thecasesolutions.com

.html

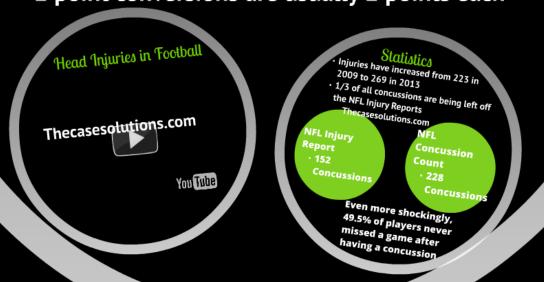
9-1939.aspx

Thecasesolutions.com

How to Play

There are two 11-man teams. The offense team advances the ball by running or throwing the ball down the field. The defense team tries to stop the offesne team or make it give up possession of the ball. Once the offense team makes a touchdown or loses possession of the ball, the teams switch roles until all four quarters are played. Touchdowns equal 6 points each. Field goals are 3 points each.

2 point conversions are usually 2 points each



Statistics

- Injuries have increased from 223 in 2009 to 269 in 2013
- 1/3 of all concussions are being left off the NFL Injury Reports

Thecasesolutions.com

NFL Injury
Report
• 152
Concussions

Concussion
Count
• 228
Concussions

Even more shockingly, 49.5% of players never missed a game after having a concussion

What Can they Lead to?

Chronic Traumatic Encephalopathy: a progressive degenerative disease of the brain found in athletes with a history of repetetive brain trauma. This disease can also lead to

Lou Gehrig's Disease: Amyotrophic lateral sclerosis (ALS), often referred to as "Lou Gehrig's Disease," is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. The nerves that are affected when you have ALS are the motor neurons that provide voluntary movements and muscle power.

Thecasesolutions.com

- Memory loss
- Confusion
- Impaired Judgement
- Lack of Impulse Control
- Aggression
- Depression
- Dementia

Thecasesolutions.com



Head Injuries & Crime

Brain injuries can be associated with crime



Neurologists have suggested that traumatic brain injury has strong links to violent behavior

Thecasesolutions.com

What they are Doing Now?

- Several high school coaches emphasized the NFL teaching new tackling techniques, such as "Heads Up Football," which teaches coaches to train kids to tackle with heads up—instead of using the helmet as a battering ram
- Rules have been implemented in the NFL that has expanded its original rules to prevent "defenseless" players from taking shots above their shoulders.
- Hope in the trickle down effect!