Maruti Suzuki India: Defending Market Leadership in the A-segment













Maruti Suzuki India: Defending Market Leadership in the A-segment TheCaseSolutions.com













Geography



Natural Features

- Mekong River
- Red River
- Flatlands/rice paddies that grow a significant amount of rice
- 5th largest on earth





Information about Vietnam

Capital: Hanoi

Most Populated City: Ho Chi

Minh City

Population: 93,559,029 people

Leader: Trương Tấn Sang







The Vietnamese Flag

The five points in the star represents the five elements in the Vietnamese society



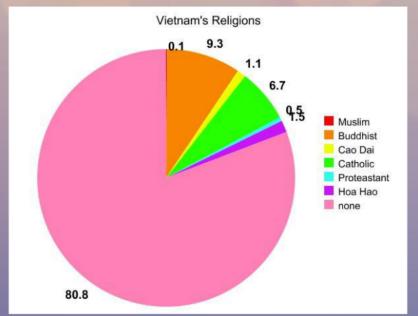
TheCaseSolutions.com

Looks

Comn
 thems

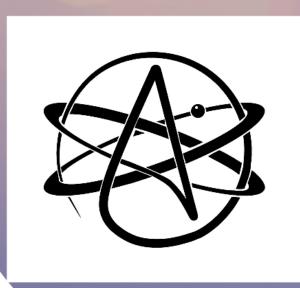
Religion

- Lack of organized religion
- Communists attempted to force themselves, atop the religious sects



Main Religion

- Atheist country
- Most predominant religion is Buddhism





Other Religions

- Hoa Hao sect is reformed Buddhist
- Christian missionaries introduced Catholicism into Vietnam in the 16th century
- Cao Dai is an ethnic religion based in the Mekong River Delta







