

Episode

video located on our twitter page

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Czech Republic

- Country formed after the break up of Czechoslovakia in 1993.
- Population total 10.52 million.
- Children age 1-14 years 14.9% of the population.
- Ethnicity: Czech(64.3%), unspecified (27.5%), Slovak (6.4%), other (1.8%)



Issues

- After the dissolution of Czechoslovakia tensions were high between people who wanted the country to stay united and the people who wanted the country to split.
- The people who wanted one united nation left to Slovakia while the others stayed in Czech Republic.
- Relations were bad and there were many disagreements.



The Iron Curtain

- Refers to the Soviet Union's attempt to blockade itself from non-Soviet controlled nations
- Ruled with an iron fist
- Czechoslovakia was under Soviet rule as a satellite state
- Government forced two groups of people, Slovaks and Romanians together who had a dislike for each other under the Iron Curtain

Lessons from the Show

- Everyone deserves an equal chance. Even though people are different you can still be friends.
- Treat others the way you want to be treated.
- Create a more friendly and peaceful environment for everyone (Czech, Slovakian, and Roma children).



Czech Mate Productions Present:

Czech Mate: Jake And Dan's Marvelous Adventure (A) Harvard Case Solution & Analysis

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SESAME STREET



Our Characters

Name: Radko

Age: 3

Best Friend: Tommy

Philosophy: Everyone should be friends.

Favorite Quote: "We are all friends."

Skin Color: Green

Hair Color: Black

Language: Czech and English

Other: Plays hockey

Supporter for Radko: Pat Address

Name: Tommy

Age: 10

Best Friend: Radko

Philosophy: dress for success

Favorite Quote: "I have fun with style"

Language: Slovak and English

Other: Plays hockey, likes football and going to mall with friends

Customization

We are customizing the show to the Czech people by incorporating environments from their Country and including relatable characters. It will relate to all classes by using various locations such as farming areas where middle-class to high income people live and cities where lower class people live. We need to appeal to all classes since there is so much segregation and hate that we cannot make one group feel left out

Our Show

123

Sezame Otevri Se

"A Show for Everyone"

Other Issues

- 250,000 Roma live in Czech Republic.
- Most live in segregated, poor areas.
- Unemployment rates and welfare dependency are high.



Impact on the Children

- Children are segregated
- No fair opportunity for children
- Not a friendly environment



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