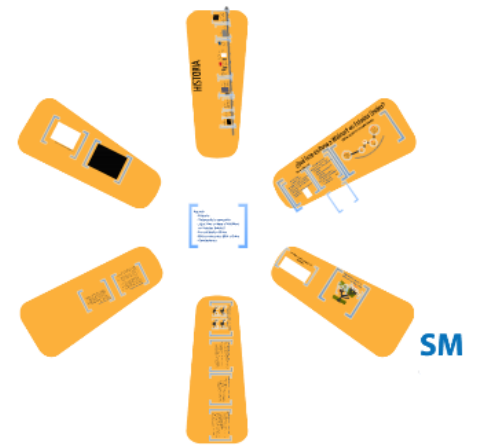


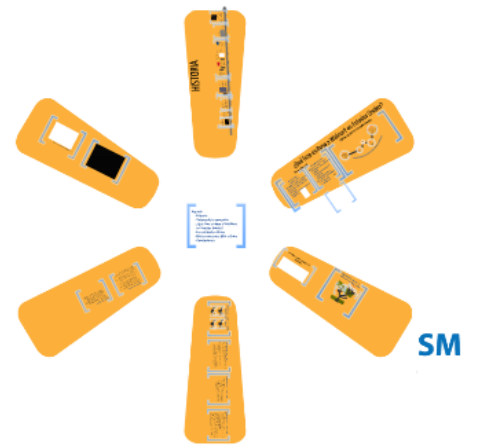
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Caso

WAL-MART STORES:

"EVERY DAY LOW PRICES" IN CHINA



Grupo 3

- **Natalia Castañeda**
- **Cristian Soto**
- **Jorge Angarita**
- **Pedro García**
- **Francisco Neira**

Agenda

- **Historia**
- **Valores de la compañía**
- **¿Qué hizo exitoso a Wal-Mart en Estados Unidos?**
- **La realidad en China**
- **Diferencias entre USA y China**
- **Conclusiones**

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