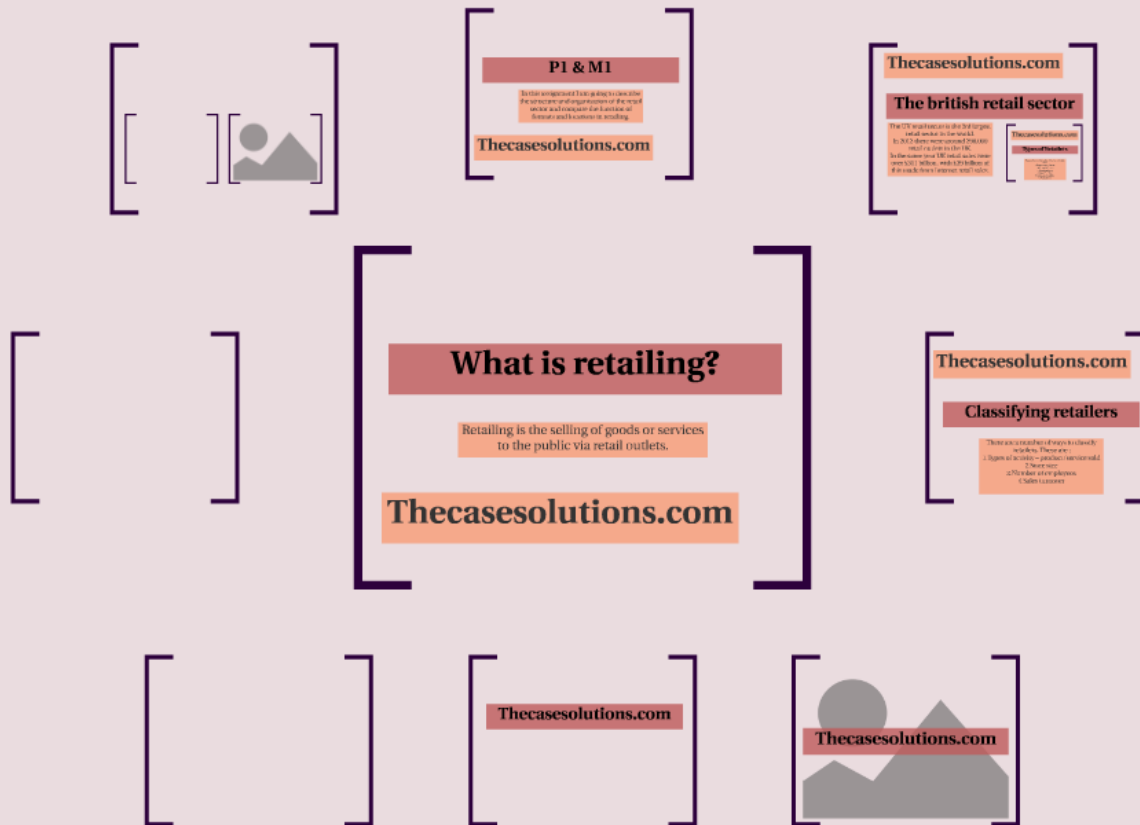
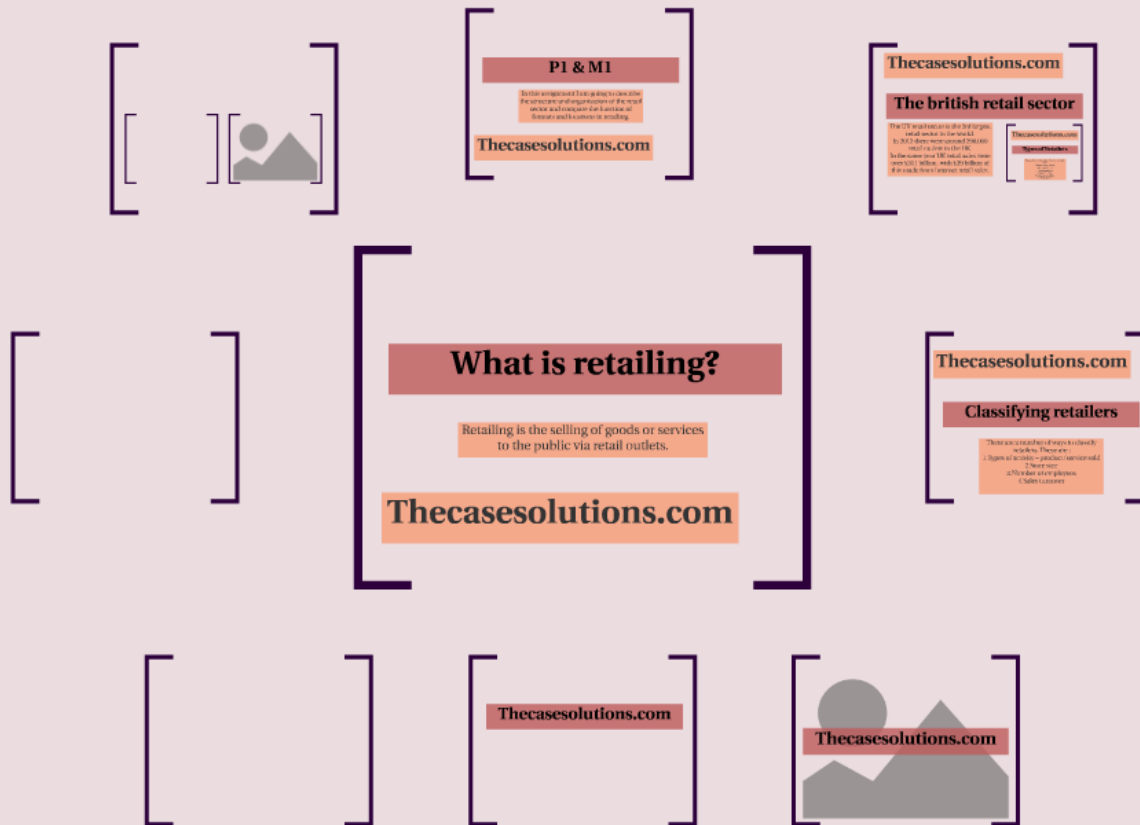


o.b The Case of the Missing Tampons



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P1 & M1

In this assignment I am going to describe the structure and organisation of the retail sector and compare the function of formats and locations in retailing.

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What is retailing?

Retailing is the selling of goods or services to the public via retail outlets.

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The british retail sector

The UK retail sector is the 3rd largest retail sector in the world.

In 2012 there were around 290,000 retail outlets in the UK.

In the same year UK retail sales were over £311 billion, with £29 billion of this made from Internet retail sales.

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Types of Retailers

There are several different types of retail store :

- 1.Department Stores
- 2.Multiple Chains
- 3.Independents
- 4.Supermarkets
- 5.Specialist Outlets
& Many more

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Classifying retailers

There are a number of ways to classify retailers. These are ;

- 1.Types of activity – product/service sold
- 2.Store size
- 3.Number of employees
- 4.Sales turnover

A stylized landscape illustration featuring a large grey circle representing the sun in the upper left, and a grey silhouette of a mountain range with three peaks in the lower half. The entire scene is set against a light pink background and enclosed within a dark purple L-shaped frame in the corners.

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