

# Warehousing Strategy at Volkswagen Group Canada



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[TheCaseSolutions.com](http://TheCaseSolutions.com)

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# Part A: Case Introduction

## Case Introduction

- Volkswagen Group Canada Inc. - Challenge regarding limited space availability in the Toronto warehouse
- Strategy 2016
  - Introduction of new products to achieve 10% annual growth for next 5 years
  - Open 17 new dealerships
- Canada PDC located in Toronto
  - Stored only Fast-moving items
  - Slow moving items stored in Newark



# Part B: Case Analysis

# Warehousing Strategy at Volkswagen Group Canada



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