



Vodafone

TheCasesolutions.com



id10





TM





414%

Increase in Revenue – Econsultancy

DIAGEO

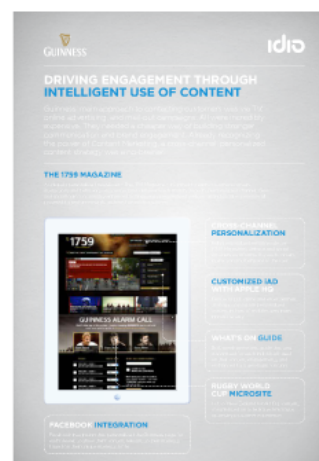
630%

Increase in Engagement – Diageo



426%

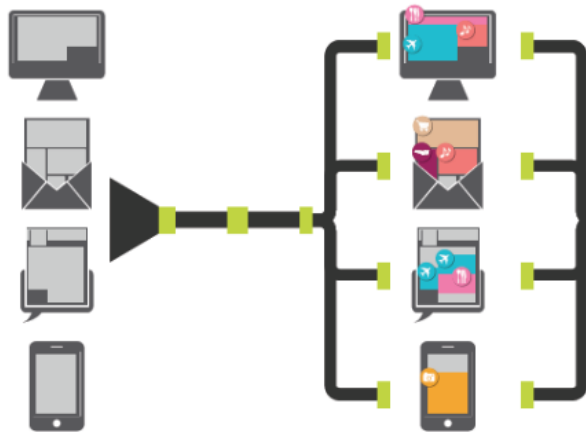
Increase in Advocacy – Unilever



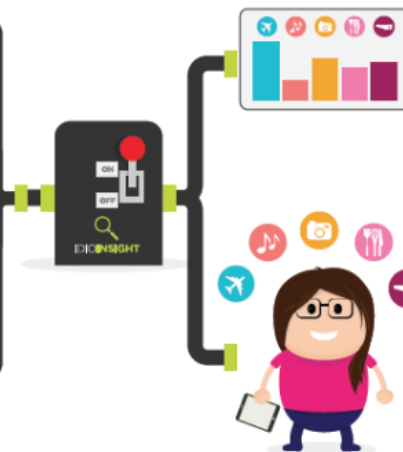


How do we do it?

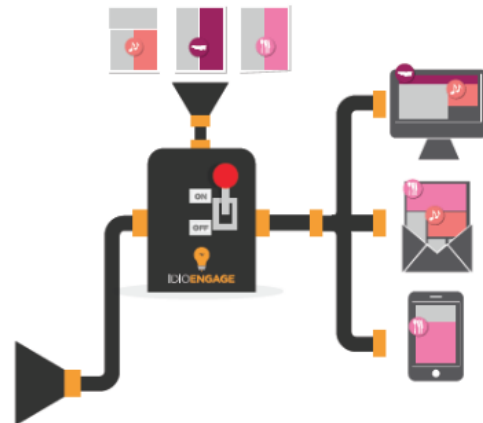
We automatically analyze your content and tag all of the key interest topics



idio's insight dashboard will provide data that helps define your content strategy



match each interest profile with the best content at execution to maximize engagement with each interaction



build interest profiles on an individual level across all channels, updated in real-time