

Verizon Communications Inc

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About The Company

- Verizon is an American broadband and telecommunications company
- Verizon Communication's was founded on October 7th 1983 as "Bell Atlantic Cooperation". Its was named "Verizon Communication's until April 4th of 2000
- As of September 2014, Verizon was the largest U.S. wireless communications service providers

Their Symbol was selected to portray speed. They also used the Latin word "Veritas" meaning reliability.



Advantages

- Verizon is an American broadband and telecommunications company
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Where is Verizon Communications traded?

Verizon Communications, also known as Verizon, is a public company listed on the New York Stock Exchange under the ticker symbol VZ. It is also listed on the London Stock Exchange under the ticker symbol VZ.

Management Levels



Social Responsibility

Verizon is committed to social responsibility and is a leader in the industry. The company has a long history of giving back to the community and supporting various social causes.

Needs or wants?

Verizon-Communications supplies telephone lines, internet service, long distance calling and different long life electronic goods.

ANSWER: WANTS

Resources

Verizon-Communications supplies telephone lines, internet service, long distance calling and different long life electronic goods.

ANSWER: WANTS

Demand

- Verizon communication's growth is mostly being in new products such as smart phones, tablets and games.
- The demand is high to society and competition. If different telecommunications begin to enter as a direct customer, this will be the demand for this services and products.

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Management Levels



Social Responsibility

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Needs or wants?

Verizon Communications supplies telephone lines, internet service, long distance calling and different long life electronic goods.

ANSWER: WANTS

Resources

Verizon has a wide range of resources, including human capital, financial resources, and technological resources. The company is committed to investing in these resources to ensure long-term success.

Demand

- Verizon communication's growth is mostly being in new products and services to connect different classes and people.
- The demand is made to society and competition. Different telecommunications begin to emerge as a direct customer, this affects the demand for the services and products.

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Needs or wants?

Verizon Communications supplies telephone lines, internet service, long distance calling and different tangible electronic goods.

ANSWER: WANTS