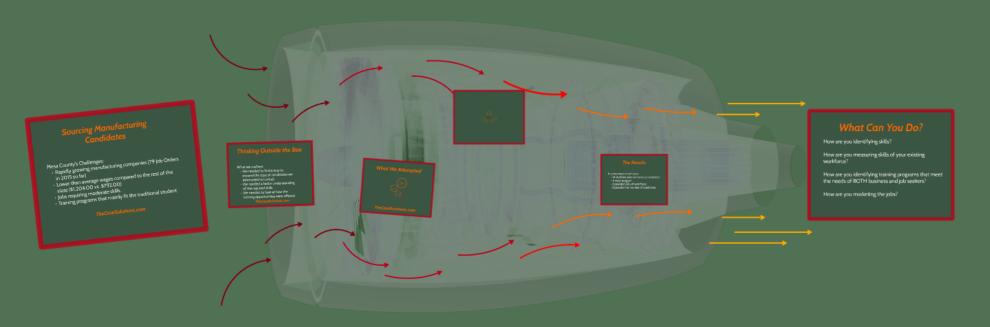


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Sourcing Manufacturing Candidates

Mesa County's Challenges:

- Rapidly growing manufacturing companies (79 Job Orders in 2015 so far)
- Lower than average wages compared to the rest of the state (\$1,204.00 vs. \$792.00)
- Jobs requiring moderate skills
- Training programs that mainly fit the traditional student

Thinking Outside the Box

What we realized:

- We needed to find a way to expand the type of candidates we attempted to contact
- We needed a better understanding of the required skills
- We needed to look at how the training opportunities were offered

What We Attempted



We Removed Assumption

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We Collaborated
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We Standardized The Case Solutions.com

Multiple Actions TheCaseSolutions.com