

TALKING POINTS

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#### Stick to the point

Only use arguments which directly support your case. Get rid of any arguments or supporting evidence which don't fit. Avoid bringing up other issues which bringing are not related to this particular situation

#### Make your Partner Interested

Identify the needs of your partner and link it to your work. Show that you are able to help & support

#### Put your best foot forward

Write down all your talking
Write down all your talking
points, and organize them so the
strongest ones are
presented first and most
persuasively

#### Start with the previous successful experience

Shortly refer to the previous experience/work with the partner (if such exists) and bring couple successful examples

#### Emphasize win-win solutions

Always try to offer Win-win
solution.
Win-win solutions are more
audience, and more likely to
implemented

### Provide specific examples that support your argument

Give concrete examples of the community or how the community or how the from your solution

#### Make Final Action Point: & set further plans

At the end identify 3 - 5 possible action points and offer them to your partner.
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# HOW TO WRITE EFFECTIVE

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