

# Thought Leader Interview: Bill George

Thecasesolutions.com



# Thought Leader Interview: Bill George

Thecasesolutions.com



## Bill George's Outside Works

*Authentic Leadership: Rediscovering the Secrets to Creating Lasting Value*

Authentic leaders demonstrate 5 qualities:

1. Understand their purpose
  2. Practice solid values
  3. Lead with heart
  4. Establish connected relationships
  5. Self-discipline
- Having a Mission and a Vision
  - Homology

[Thecasesolutions.com](http://Thecasesolutions.com)

"To thy own self be true"  
-Polonius, Hamlet



- ① demonstrate passion for their purpose
- ② practice their values consistently
- ③ lead with their hearts as well as their heads
- ④ establish long-term, meaningful relationships
- ⑤ have the self-discipline to get results

[Thecasesolutions.com](http://Thecasesolutions.com)



Know who they are



- No one way to be a leader
- Find your own style
- Be self aware
- Can't simply immitate others

[Thecasesolutions.com](http://Thecasesolutions.com)

# Authentic Leadership is Important



Forbes article  
"What is Authentic Leadership"

- Self aware and genuine
- Mission driven and focused on results
- Leads with their heart
- Focused on the Long Term



Harvard Business School  
Authentic Leadership  
Development



- Weeklong program with emphasis that authentic leadership can be learned
- Selective admissions process
- \$13,000 program fee

## Thecasesolutions.com

## Learning From Your Life Story

- Leadership emerges from your life stories.
- Test yourself through real-world experiences and reframe your life stories to understand who you are at your core.



"Rather than seeing themselves as victims though, authentic leaders used these formative experiences to give meaning to their lives"

Novartis chairman and  
CEO Daniel Vasella

## Thecasesolutions.com

# Knowing Your Authentic Self



## • Self Awareness

“Knowing your authentic selves requires the courage and honesty to open up and examine your experiences.”

Former CEO of Charles Schwab  
David Pottruck



[Thecasesolutions.com](http://Thecasesolutions.com)



Practicing Your Values and Principles

# Thecasesolutions.com

- values that form leadership come from our basic principles and beliefs
- "you will not know what your true values are until they are tested under pressure"
- Jon Huntsman and Nixon's Chief of Staff

*Founder and Chairman of  
Huntsman Corporation  
John Huntsman*

