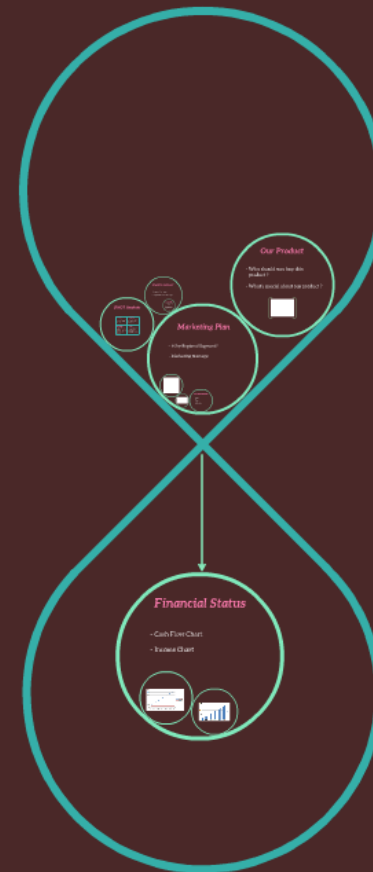


The Rose Company

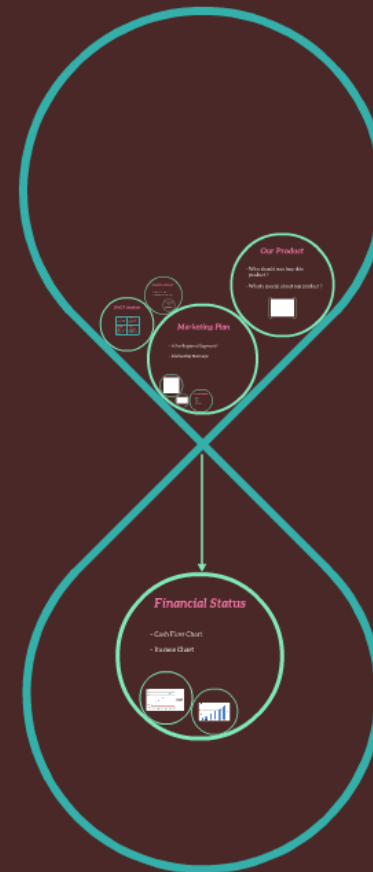
Rashid Al-hajri
Abdullah Al-Wadhahi
Hussain Al-balushi
Saif Al-Abri
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TheCasesolutions.com

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Executive Summery

- Company Description
- Why Rose Perfume Company?

Mission & Vision

Vision:

Our vision is to become the fragrance company of choice to cover all the needs of customers in all parts of Gulf countries of different floral scents especially the Damask roses. Also aims to maintain the best quality, amazing scents of pure fragrances without alcohol while maintaining competitive prices.

Mission:

We aim to produce the best perfumes and fragrances to satisfy the diverse tastes of our customers all over the Gulf countries through the production of perfumes clean, pure and attractive with best quality and best price.



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Goals & Objectives

- To reach 30% increase in the market share of the fragrance range.
- To make ROSE PERFUMES the favored floral perfumes in Gulf countries with the special and amazing scent of Damask rose perfumes by 2017.
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